

Iulia Hau

Copywriter, Language Specialist

„Writing is thinking. To write well is to think clearly. That's why it's so hard.”



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WORK EXPERIENCE

LANGUAGE SPECIALIST

KAYAK

07/2016 – Present

Achievements/Tasks

- I am in charge with the localization of every aspect of momondo&KAYAK pages and applications for the Romanian market.

Copywriter

momondo

03/2016 – Present

Achievements/Tasks

- I create content that is relevant for the local market, making from momondo's blog a place where Romanian travelers come back whenever they need some simple, catchy but intelligent piece of advice for their next holiday.

TRANSLATOR

Lilt

03/2019 – Present

CONTENT MARKETING CONTRIBUTOR

Digital Workforce

2014 – 2015

Social Media Manager

momondo Romania

08/2016 – Present

EDUCATION

BACHELOR IN TOURISM

Faculty of Geography, University of Bucharest

MASTER IN ADVERTISING

SNSPA, Bucharest - 2015

ERASMUS SCHOLARSHIP

Faculty of Journalism, University of Miguez Hernandez, Spain

Spanish intensive course

CEPE - UNAM, MEXICO CITY

SKILLS

Digital Writing

Localization

Software translation

Editing

SEO Copywriting

Digital Branding

Analytics

PERSONAL PROJECTS

Volunteer L'Arche Brussels (08/2016 – 06/2017)

- The L'Arche experience was a life-changing one. L'Arche is an international NGO that works for supporting people with intellectual disabilities. As a volunteer in one of their centers, my role was to help disabled people to feel part of a community, and develop their human competencies.

Volunteer translator at GlobalVoices (2018 – Present)

- Global Voices is an NGO managed by journalists, volunteer translators and activists focused on press freedom and led by the desire of spreading news that are rarely seen in media. I contribute as a translator for the Romanian platform.

Subtitle contributor for Tedx (2019 – Present)

- I offer my contribution in spreading ideas that worth in Romania, helping with the subtitles translation.

LANGUAGES

Spanish

Native or Bilingual Proficiency

English

Full Professional Proficiency

French

Professional Working Proficiency

INTERESTS

Traveling is something I can not live without; since my Erasmus I have been feeling that an ever-ending wanderlust is running through my veins. I had been living in Bruxelles, Valencia, Mexico City, and, for the last year and a half, I have been traveling in Latin America.

Reading is what made me fall in love with words and language from an early age. You will rather see me reading a book than watching a series. "Writer" was my answer when, as a child, grown-ups were asking me what I want to become in life.

Foreign languages are a passion born while traveling and living abroad. One of my life goals is to be able to communicate with all the people I meet. Over and over again I have been noticing how the local language is a sure way to sink into a new culture.