

NATALIYA BASHEVA

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Education

Università Luigi Bocconi - Milan, Italy	September 2016- May 2019
<ul style="list-style-type: none">• Bachelor of Science in International Economics and Management• Current GPA: 27/30	
American International School of Salzburg - Salzburg, Austria	September 2013 – May 2015
English Language High School - Plovdiv, Bulgaria	September 2012 - June 2015

Work Experience

Paragraph 42 , Sofia, Bulgaria <i>PR and Marketing Intern</i>	June 2018 - September 2017
<ul style="list-style-type: none">• Communications and marketing strategy• Event, logo, campaign and other planning• Copywriting and creative solutions	
Gran Oasis Resort , Tenerife, Canary Islands <i>Front Desk and Welcoming</i>	June 2017 - September 2017
<ul style="list-style-type: none">• Welcoming and helping new arrived guest• Giving information and guidelines• Arranging dinner tables, shows, conferences etc.	
Telus International , Plovdiv, Bulgaria <i>Teleagent, Sales&Marketing</i>	May 2016 - September 2016
<ul style="list-style-type: none">• Customer service and support in the project with Europcar• Giving information and booking on the phone• Problem-solving, pushing the sale, booking procedures	
Bultex 99 , Plovdiv, Bulgaria <i>Summer Intern</i>	May 2015 - September 2015
<ul style="list-style-type: none">• Translating Documents and Declarations of Conformity• Working on the marketing of the new website• Understanding the logistics, finance and management of the company	

Languages

- Bulgarian mother language
- Italian fluent
- English fluent
- German very good

Computer Skills

- ECDL, a basic computer knowledge
- Microsoft Office, PowerPoint, Excel, Spreadsheets, Database

Interests and Achievements

- Swimming contestant on a national level
- High school volleyball player in the Varsity Team
- Sports organisation MSP Certification : Aerobics and Total Body Instructor, II Level
- Participation in Leadership Seminar, Soft skills seminar and Presentation skills