
CANSU BAKAR



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+90-536-380-1091

LANGUAGE

English - Advanced
Turkish - native

TECHNICAL SKILLS

Microsoft Office
(Word, Excel, PowerPoint)

EXPERIENCE

PROJECT DIRECTOR & SOCIOLOGIST HABITUS RESEARCH

December 2015 to Present

Person in charge of designing the project, writing the research proposal, organizing the fieldwork, conducting semi structured interviews, analyzing the findings, preparing the reports, presenting the results to the clients.

Accomplished projects:

“The meaning of Cleansing”: An Ethnographic Research for NIVEA, Istanbul, **Role:** Project Director; “Deciphering the codes of Beauty”: An Ethnographic Research for NIVEA, Istanbul, **Role:** Project Director; “Yoghurt Research”: An Ethnographic Approach”, Istanbul, **Role:** Project Director/ Researcher; “Codes of Online Shopping: Use of Nike’s Sports Apps”, Paris, London, Berlin, **Role:** Researcher; “Purpose Through Meals Research: An ethnographic Approach”, Turkey & Kazakhstan (2018), **Role:** Project Director; “E-commerce Channels and Their Potentials”, Istanbul (2018), **Role:** Project Director; “TV Series’ Watchers: KanalD Ethnography”, Istanbul (2017), **Role:** Project Director; “Understanding the “Heavy TV Watchers””, Istanbul (2017), **Role:** Project Director; “Understanding the Workers in Different collars: Corporate Anthropology”, Istanbul, Kocaeli, Yalova, Bursa (2017), **Role:** Project Director; “Understanding the “Z Generation””: Istanbul (2017), **Role:** Project Director; ““Decoding” Nostalgic Codes of Connecting: Telecommunication Brand Research”, Istanbul (2017), **Role:** Project Director; “Deciphering the meaning of water”, Istanbul (2016), **Role:** Project Director; “Traditional Codes of Snack Category: Algida”, Istanbul (2016), **Role:** Project Director, “Different womanhoods, different expectations: Softener Research”, Istanbul (2016), **Role:** Project Director; “Understanding the A+ White Collars’ Car Preferences: Renault”, Istanbul (March 2016), **Role:** Project Director; “Why do people in Turkey like to watch football?: PepsiCo”, Istanbul, Adana, Bursa, Antalya, Izmir, Denizli, Muğla (2016), **Role:** Researcher; “Motherhood and Food Codes: Snack Research” Istanbul, Gaziantep (December 2015- February 2016), **Role:** Project Director



RESEARCH ASSISTANT
Sociology Department, Bogazici University
July 2014 to Sept 2015

RESEARCHER,
KONDA Research and Consultancy
September 2015 to November 2015
Secmen Kumeleri: HDP Secmenleri, **Role:** Researcher

INTERN,
DEMOCRATIZATION PROGRAMME
Turkey Economic and Social Studies Foundation (TESEV),
October 2013 to January 2014

Person in charge of making desk researches, preparing action plans for workshops, and writing weekly reports on the topics of peace process in Turkey and progress report of Turkey

EDUCATION & GRANTS

Department of Sociology, M.A., Bogazici University
Sept 2012 to Sept 2015
Graduation GPA: 4.00 / 4.00


Department of Sociology, Undergraduate, Bogazici University
Sep 2007 to June 2012
Graduation GPA: 3.27 / 4.00

Social Sciences Institute Graduate Student Grant,
Bogazici University
June 2014

Presenting a paper named “Imagining a New politics of Space: Neighborhood Assemblies in Istanbul” in the *International Conference for Academic Disciplines* in Venice, Italy.

Sociology Science Scholarship Graduate Scholarship Program, MA Scholarship
The Scientific and Technological Research Council of Turkey (TUBITAK)
Sept 2012 to June 2014





Sociology Science Scholarship, BA Scholarship
The Scientific and Technological Research Council of Turkey (TUBITAK)
September 2007 to June 2012

**VOLUNTEER EXPERIENCE &
CONFERENCE PRESENTATION**

RESEARCHER,

Master Thesis in the Department of Sociology/Anthropology
Sept 2012 to Sept 2015

“The Spatial Imaginary and Politics of Decentralization: Hacıahmet Assembly Experience in Beyoglu, Istanbul”

Designing a research project, selecting the field, conducting multiple interviews, writing research reports weekly and monthly. Multiple methods are used in the preparation of the thesis: ethnography, in-depth interviews, group interviews, participant observation. The collected datum is evaluated and discussed with the help of the related academic literature.

RESEARCHER,

KOC UNIVERSITY

March 2015 to April 2015

Research on General Elections: Organization of the interviewers, selection of the field (the neighborhoods), structuring the collected datum, and presenting the results.

REPRESENTATIVE AND WORKSHOP PRESENTOR,

Friedrich Ebert Stiftung Foundation, (FES), Voskopoja, Albania

July 2014 to Sept 2014

Social Democratic Perspectives Workshop in Voskopoja, Albania: person in charge of representing Turkey. Besides, I invited several meetings by FES to provide brief analysis on peace, security, and women agenda in Turkey to the representatives of EU.

CONFERENCE PRESENTATION

International Conference for Academic Disciplines in Venice, Italy

July 2014

Paper Name: Imagining a New Politic of Space: Neighborhood Assemblies in Istanbul, Turkey

CONFERENCE PRESENTATION

Urban Policy Planning and Local Governments Conference, METU


May 2014

Paper Name: New Local Governance Model: Neighborhood Assemblies

CONFERENCE PRESENTATION

Women Studies Centre

April 2014



Paper Name: Discussions on Sexual Harassment: Violence / Harassment / Discrimination

RESEARCHER,

Local Governance Tendencies and Local Governance Elections, BOGAZICI UNIVERSITY

November 2013 to February 2014

Person in charge of designing the research questions, selecting interviewees and groups (of women and youngsters), making both in-depth and focus group interviews, preparing daily reports.

SOCIAL SCIENTIST,

Genc Hayat Foundation

October 2009 to January 2010

Person in charge of providing training for high school students on the topic of oral history and social sciences. The output published in a newspaper named "Fatih Gazetesi".