

Bruno Paulino Cercal

Mobile Phone: +55 (19) 996787271

E-mail: bruno.cercal@usp.br

[LinkedIn Profile](#)

Address: Av. Paulista, 2584

Consolação - São Paulo (SP)

Education

International Relations – University of São Paulo - USP (2013-2017)

Profile

- **Ideation:** passion for ideas and concepts
- **Analytical:** interest in analysing problems and searching for solutions
- **Learner:** delight in learning new things
- **Connectedness:** ability to find connections between seemingly disconnected ideas, facts and pieces of information
- **Individualization:** ability to identify people's strengths

Source: [Strengths Finder](#) psychological test

Professional Experience

Concordia Public Affairs Strategies

Positions:

Government Relations Consultant

From: 01/2018 - current

Government Relations Intern

From 05/2017 - 12/2017

Responsible for monitoring legislative trends in state and city levels; researching and updating relevant information regarding stakeholders in civil society, government and business sectors; writing weekly reports on relevant public policy debates and votings; drafting lobbying strategies for our clients; analysing the impact of public policies for their businesses; preparing PowerPoint presentations with the latest legislative trends, conjunctural analysis or stakeholder profiles, among other strategic and analytical demands.

Center for International Relations - Getulio Vargas Foundation (FGV)

Position: Research Assistant to Prof. Oliver Stuenkel

From 04/2016 - 12/2016

Responsible for reviewing and translating (English-Portuguese) academic and journalistic articles written by BRICS specialist Prof. Oliver Stuenkel and in charge of getting the articles published in relevant Brazilian media outlets. I played a key role in connecting Dr. Stuenkel with El País Brasil, where he was subsequently hired as a monthly columnist. When it comes to research activities, I was responsible for finding relevant bibliography for the Pax Brasiliana project, for the search of fundraising opportunities as well as with managing the Professor's Research Gate account. I have also helped develop the structure of the curriculum for the

upcoming International Relations course at FGV. I was involved in creating case studies for the Political Risk Analysis course developed by the International Affairs Degree at the Foundation. I also had basic but solid Project Management training.

Public Affairs Section – U.S. Consulate General in Sao Paulo

Position: Cultural Section Intern

From 08/2014 - 03/2016

Responsible for administrative functions and for helping the staff organize events and receive U.S. speakers. Relied upon for preparing PowerPoint presentations and translating documents from English to Portuguese and vice versa. I was occasionally required to draft diplomatic speeches to be read at events whose scope I helped ideate, as well as official correspondence, summaries and records about the activities developed by the Cultural Sector in English and Portuguese. I once took the initiative to organize an EducationUSA presentation for FGV students before being hired by the Foundation. It helped build a useful bridge both for FGV and the State Department.

Events Sector at RIUSP Jr. (Junior Enterprise of International Relations)

Positions: Events Trainee (2013); Events Manager (2014)

From 02/2013 - 10/2014

Responsible for developing event themes associated with International Affairs, for researching specialists suitable to take part in debates or lectures, managing the staff during the events, as well as seeking partnerships with other companies, which have included *Le Monde Diplomatique* and Unilever, in order to promote and fund the events.

Voluntary Work

Huffington Post Brasil

Position: Collaborator

From 03/2017 - current

I occasionally write political articles for HuffPost Brazil. I was personally invited for this voluntary position by HuffPost editor in chief, Diego Iraheta.

Languages

- Native Brazilian Portuguese
- Fluent English – Wizard Idiomas (2003-2011) Certificate: TOEFL (11/2011) – results: 102/120 (fluent reading, writing, speaking and listening)
- Intermediary French: CAVC Idiomas (2013-2014) (advanced reading, writing and speaking; intermediate listening)
- Intermediary Spanish – Centro de Línguas da FFLCH (02/2013-07/2013); online courses and self-tutoring (advanced reading, intermediate writing, speaking and listening)

Data processing skills

Microsoft Office Package: Intermediate level

Google system: Advanced level

Stata: Basic level