

Insoo Jeong insoo@en-kr.com Seoul, Korea GMT+9

- A global marketing expert with 30 years of experience
- A freelance translator since 2017, providing various language services, including voice services (EN >KO)
- The leader of Club 30, a community of experienced Korean language service professionals

Freelance Translator Experience

- Language Lead: Expedia, Spotify
- Senior Reviewer: Google Ads, AWS, Workday
- Data Evaluation: DeepL
- Subtitling: TV Drama, Kid's Animation, Business Presentation
- Video Games: G5 Entertainment, Epic Games, Yoozoo Games

Other Experience

<u>Other Experience</u>	
2004 – 2016	TDM Korea, CEO
	Global marketing and marketing consulting
2001 – 2003	Bestpolymer, CEO
	The largest Korean chemical eMarket Place development Awarded a best eCommerce platform
1988 – 2000	General Electric Plastics, eBusiness Director
	Global award-winning online SCM platform development
	CEO award-winning homepage localization (EN > KO)
	Global award at the Six Sigma competition
1982 – 1987	Samsung Trading Company & March Rich
	Crude oil and petroleum product trading
	Personally studied APPLE Basic and developed simple
	shooting game as a hobby.
1980 – 1982	Served Korean Army as second lieutenant and English
	translator
1976 – 1980	Yonsei University, Chemical Engineering, BA
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