## LI HANXIAO

13618248767 zwyybfh2@163.com Shanghai 🏨 24 — Tax and Business Advisory Services

# Personal Qualities

A stable personality and high sense of responsibility, Ambitious attitude essential, Willing to learn and progress, With good analytical capability.

# Education

Yonsei University Sep 2020

Master of Informatics for Korean Language Education

Seoul, Korea

- Academic Main Courses: Distionary Compilation, Computer Korean, Grammar Theory, Education Theory. During this period, I pursued my interests by enrolling in courses such as Investment Analysis, Management and Accounting.
- Scholarships: Partial Tuition Remission Scholarships, Foreigner Special Scholarships

**Guangxi Normal University** Sep 2016 - Jun 2020 Guangxi, China

Bachelor of Korean

GPA: 3.79/4.00

- Academic Main Courses: Chinese-Korean Translation, Business Korean, Korean Culture Overview
- Scholarships and Awards: YangGuang Scholarship in 2018, First Prize in the "Blue Dove Cup" Dubbing Imitation Show in 2017, First Prize in the Korean Reading Contest, Second Prize in the "Hibiscus Cup" Korean Singing Contest

# Internship

### Beijing YiYan Technology Co., Ltd.(China)

Aug 2021 - Nov 2021

Korea Market Operations

- Screened and contacted Korean TikTokers whose videos had a high and consistent number of views, and whose video contents aligned with the company's product positioning. We communicated with TikTokers who accepted our invitation to collaborate on our advertising commission and our needs during video development. Checked and approved KOL scripts and videos, and settled the commission at the end of the collaboration cycle according on our company's CPM quotation ("For you page" views given by TikTok platform about the advertising video more than 70 percent was effective).
- Partnerships with 21 Korean KOLs were established, and 25 advertising videos with a total view count of 4.14 million were launched. The CPM of them kept at 0.48usd approximately.

DMT Labs(Korea) Oct 2020 - Dec 2020

Korean-Chinese MTPE

- Proofreaded Al-translated documents in IT, health, automotive, and other fields has been assigned to a Korean Al project.
- The workload was 1,000 sentences each week, and we needed to determine whether the article translated by Al followed the word order of native speakers and whether the words were appropriately translated. Underlined the incorrect notes and corrected them in the original text to make the sentences correspond to Chinese usage norms.

## Guangxi Dayi Translation Co., Ltd.(China)

Aug 2019 - Sep 2019

Chinese-Korean Translation

- Worked for a pharmaceutical business as part of a translation team, translating documents from Chinese to Korean.
- Responsible for translating assigned documents, organized the content and adjusted the format, etc.
- Referred to translation examples, examined and checked medical terms, and conferred with other team members. to guarantee translation
- Completed a 100,000-word Korean translation.

### Chongqing Homelink Real Estate Brokerage Co., Ltd.(China)

Jun 2020 - Aug 2020

Real Estate Agent

- Received continual training in real estate-related skills and learnt about house sale and leasing regulations.
- Toured new flats, exhibited them to clients, and prospected for new clients.
- Investigated housing resources, maintained, registered and followed up with clients on the system, and summarized these tasks.

#### School Activities

#### Member of the Class' Sport and Art Committee

- Organized and recruited classmates to compete in the Korean dubbing contest, and our team earned first place in the Foreign Language Institute's film and television dubbing imitation competition.
- Participated in the previous class Korean chorus competition format and won the second prize in the class chorus contest.
- Informed classmates about various cultural and sporting events, such as school sports day and campus singing contest, among others. Coordinated registration information for classmates, led them to familiarize themselves with the competition venue, and arranged for certificate distribution

#### Assistant to the Arts Department of the school-level Youth Volunteer Association

Oct 2016 - Jun 2017

- Organized and arranged association's activities and took part in volunteer initiatives such as campus cleaning and winter clothes collection.
- Cored the balloon volleyball competition, organized the general and branch literature and art programs, and set up the venue, among other things. Ensured the event ran smoothly by contacting the relevant personnel to appropriately transmit the notices, proposed practical and new program ideas, and prepared the materials.

### Skills, Certifications & Others

- Skills: Proficiency in MS Office and Hangul, Guzheng(grade 9)
- Certifications: Motor vehicle driving license (C1)
- Languages: TOPIK6, TOEFL74, Mandarin, Sichuan dialect
- Interests: music listening, singing, and investing ( I had subscribed to new shares, such as Antengene Corporation, POP MART, RLX, Medlive, and YIDUCLOUD issued on Heng Sheng, Hong Kong in 2020~2021 with an annualized rate of return of approximately 60+%. In addition, from 2018 to the present, I have executed a fund automated investment plan that has invested in equities in China's A-share market at an annualized rate of return of around 10%.)