

Adriana Azevedo Costa

Brazilian, born in 1972

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Freelance Technical Translator

from English, Italian into Brazilian Portuguese

EDUCATION:

- Post-Graduation in translation - English to Brazilian Portuguese. Estácio de Sá University, São Paulo, SP, Brazil. In course.
- Post-Graduation in International Business Negotiation at PUC Minas University (www.pucminas.br/iec/destaques.php) Belo Horizonte, MG, Brazil. 2006- 2007.
- MA in Jewellery and related Products. School of Jewellery, Birmingham City University (at the time UCE) (www.bcu.ac.uk/jewellery) Birmingham, UK. 1996 -1998.
- Graduated in Industrial Design – Product Design at Design School of Minas Gerais State University (UEMG). Belo Horizonte, Brazil. 1990- 1995.

COMPLEMENTARY COURSES

2014 - Digital Marketing Strategic Management at Internet Innovation School (www.internetinnovation.com.br), São Paulo.100Hs.

2010 - Product Management University short course at Getúlio Vargas Foundation (FGV - <http://management.fgv.br>) São Paulo. 60Hs.

WORK EXPERIENCES:

Jan 2019 - to Present: Freelance translator

2015 - to Present: Guest Professor at IED – European Design Institute. One Year in Jewellery - Design and business Course

Set 2016 - Jan 2019: Founder, Managing and Creative Director at StellaMi.

Jan 2012 - Jan 2016: Founder, Managing and Creative Director at 21Diamonds Brazil. International online jewellery store from Germany. A Rocket Internet business enterprise.

March 2010: Nov 2011: Product and Marketing Manager at Fiorese jewellery group: Gepedras (retail focused on foreigners) and Getstones (wholesale to Brazilian market)

2008 – 2010: Creative Manager at Vivara. The biggest jewellery retailer in Brazil.

2003-2008: Product and Marketing and International Business Consultant. Clients: Christine Darren, California, USA. Kira Bella, London, UK. In Brazil :Forum Romano e Danielle Metais, SP, and Cida Santos Joias, MG. IBGM (Brazilian Gems and Precious Metals Institute) and Swarovski

2006 - 2008: columnist at Joiabr website (www.joiabr.com.br).

2005 - 2008: Vix & Drix – Fashion Jewellery, partner and managing director

2001- 2007: Designer at Villar Jewellery (retailer, wholesaler and international division). Contributor at international trade fairs, such as Las Vegas and Basel.

1999 – 2001: Product Manager at Mirandouro jewellery factory, São Paulo, SP, Brazil.

1993-1996: Designer at Manoel Bernardes jewellery (retail, wholesaler and international division). Belo Horizonte, MG, Brazil.

LANGUAGES

- English: Fluent. Aprox. 10 years courses. TOEFEL e First Certificate in English (University of Cambridge)
- Italian: Good knowledge; 4 years course. 02 Years at Italian Foundation Torino (Fundação Torino), Bhte, MG. 02 years at University of Minas Gerais. (Universidade Federal de Minas Gerais- Letras)

Specialties: Marketing, Digital Marketing, E-commerce, Retail, Fashion , Architecture, Interior Design, Design, Art, Tourism	
Daily Average Production: ca. 3000 words	PC configuration: Windows Vista, Intel core i5