Kerati Piyarat

Blockchain Content Writer

Dedicated English-Thai translator/content writer experienced in localization in various topics, fully equipped with blockchain, technology, finance, and trading knowledge—also being able to perform as a coordinator, marketing, and data-related careers.

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WORK EXPERIENCE

Blockchain Content Writer
21CT Research (PubBit/Nativpay)

10/2021 - Present   *Bangkok, Thailand*

Achievements/Tasks

- Read through the core concepts of blockchain and reproduce the contents in a comprehensible fashion.
- Translate whitepaper from EN-TH, proofread, and edit the content.
- Produce cryptocurrency daily content for social media platforms, including fast infographics crafted through Canva.
- Write up the daily executive summary of news in the cryptocurrency world.
- Draw a storyboard (storytelling) of blockchain technology in-depth.
- Manage and assign tasks for Lao and Myanmar in-house/freelancers.
- Experience with CMS and website-building tools, namely Clickup and Wix.
- Influencer marketing coordinator— Contact Myanmar influencers.
- Social media admin—Schedule posts on various social media platforms and answer to community's comments.
- Digital Marketing— Think of new campaigns, ways to promote, and KPI, then evaluating the performance using data-driven methods.

Linguist
Othello International Co., Ltd.

05/2021 - 10/2021   *Bangkok, Thailand*

Achievements/Tasks

- Translation in various fields, e.g., official documents, legal, medical, journal, game, and magazine.
- Perform QC/QA/LQA of translated texts to ensure the best quality.
- Coordinate with a team of 20+ independent contractors and freelancers.
- Transcription and subtitling videos.

Freelancer
Independent Translator/Content Writer

04/2019 - Present   *Always open*

Achievements/Tasks

- Remote translation/writing for both domestic and overseas clients, such as Wordsinthai, SEAtongue, Captainwords, OneForma, etc.
- Content writing for eddu.org

EDUCATION

Bachelor of Arts in English, Translation Minor
Kasetsart University Bang Khen Campus, Bangkok

04/2017 - 04/2021   *3.25 (second-class honor)*

Courses

- Advanced translation from English to Thai
- Principles of translation
- Advanced translation from Thai to English
- Advertisement and copywriting

SKILLS

Google Sheets   Translation   Writing   Research   Blockchain   Campaign Tracking   CAT Tools   GPT User

CERTIFICATES

Document Translation from English into Thai (30 Hrs.)
Issued by SeaProTI

Memsource Certified User

TOEIC: 850 (2019)

EVENT ATTENDED

Data Science Bootcamp 9 by Datarockie (2023 - Present)

Mini Data Science Bootcamp (09/2023)

Bitcoin Thailand Conference 2023 Workshop Day (07/2023)

Main Stand Workshop: Find The Young Content Creator (10/2022)

English Interpretation Workshop (2021)

LANGUAGES

Thai
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English
●●●●●

Spanish
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INTERESTS

Cryptocurrency   Bitcoin   Football   IT gadget   Guitar   Camping