

Bertolini Luca

Nationality: Italian

Place and Date of Birth: Parma (Italy), 11/18/1979

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OBJECTIVE

I am a content writer and translator of football books for UK, German, and USA based editors, and a data analyst addicted. I have always used data to write articles and books about players, teams, coaches, leagues, styles of play, and soccer tactical developments since 2017 for editors. Also, I have coached players of all ages through the years, from 6 to first-team adult players. I aim to improve my writing skills and use the data to create content for data providers besides the editors.

EDUCATION

Scientific Italian High School (1999) - General knowledge of Italian language history, mathematics, History, Philosophy, English, Arts, Roman Latin, and Science.

Cisita 2006 (Italian training organization for job) - Sales techniques, retail sales creation, product placement, export bureaucracy, and export documentaries.

Attendance of English courses with native-speaker teachers in Glasgow - Scotland (1995) and Chester-Liverpool - England (1996).

Certificate of "Youth and School Soccer Players Coach" in 2006, degree by FIGC of Parma (Italian National Soccer Federation – Parma section).

"Uefa B Coach" degree in 2012 by FIGC (Italian National Soccer Federation – Technical sector of Coverciano - Florence) and by AIAC (Italian Union of soccer coaches).

Thesis "One month of training sessions for Under 17 soccer team."

Coerver Coaching Italian Youth Diploma from 1st level; 2nd and 3rd Italian Coerver organization levels.

WORKING RELEVANT EXPERIENCES

- From January 2017:

Blogger (<https://lucamistercalcio.com/en/>), content creator, books writer, tactical and data analyst, and book translator in the soccer field for some of the most important websites and editors in the UK, Germany, and the USA. Technical Director and Consultant of youth academies.

- From July 2006 to May 2016:

Permanent working agreement after 6 months apprenticeship and 1-year agreement.

Mechanical sector; metal components manufacturing for office furniture and general metal furniture (structures for desks, pedestals, wardrobes, bookcases).

Main activities and responsibilities: Sales, marketing, and technical office, research of new customers, offers of prices and products to customers, orders management, organization, and participation in trade fairs of office furniture. Export documents, despatches, and website management.

- From 1998 to 2004 (from June to September) and from October 2004 to May 2005

Permanent working agreement for a company (Coop. Taddei for Barilla Spa) for handling warehouse food. Picking and radio frequency for stocks expert.

OTHER WORKING EXPERIENCES

- From May 2006 to June 2006

Apprenticeship

Construction company (Sac Spa) for constructing pipelines, roads, and ports.

Main activities and responsibilities: Collaboration and support to Quality Control Department-European ISO 9001 Certification.

- March / April 2006

Apprenticeship for completion of "Cisita" specialization course.

Construction company for restructuring industrial warehouses and moving stock shelves.

Main activities and responsibilities: Collaboration and support to Quality Control Department-European ISO 9001 Certification.

- From June 1997 to September 1997

Distribution of magazines and advertising.

SOCCER / FOOTBALL SKILLS

Soccer coach of local and regional championships teams in Parma:

- 3 years as coach assistant of Gs. Mercury club team with 8, 9, 10 years old players.
- 6 years as Head coach of Gs. Mercury club team with players from 6 to 12 years old.
- 1 year as Head coach of Gs Mercury club team with 6 years old players (2011-2012).
- 1 year as Assistant coach of Gs Mercury club adult team (2011-2012).
- 2012-2013 - Head coach of U17 team of Gs. Mercury (Parma – Italy).
- 2013-2014 - Head coach of the U14 team of Gs Mercury (Parma – Italy).
- 2014-2016 - Head coach of the U14 team of Asd Langhiranese and 1st team assistance coach.
- 2016-2019 - Head coach of the U15 team of Ac Colorno (Parma – Italy).
- 2019-2021 - Head coach of U16 and U17 teams of Acd Piccardo Traversetolo (Parma – Italy).
- 2021 -? - Head coach U15 teams of Ac Colorno (Parma – Italy).

English language

<i>Comprehension (listening, reading)</i>		<i>Speaking</i>		<i>Written</i>	
<i>B2</i>	<i>Intermediate</i>	<i>B2</i>	<i>Intermediate</i>	<i>C1</i>	<i>Advanced</i>

OTHER SKILLS

Tactical analysis software (wyScout and InStat).

Soccer session planners (easy Sport Graphic, easy Animation, Planet Training, and many others).

Adobe software (Photoshop, Illustrator, In Design, Acrobat Professional) basic level.

Microsoft Windows software pack.

SDL Trados Studio.

LINKS TO PORTFOLIO

[Books and content example](#)

[Kpi / Player rating example \(CF\)](#)

[Translations ENG > ITA](#)

[\(example of translation: "Tactical Periodization: a proven successful training methodology"\)](#)

HOBBIES

I read soccer training books and sportspeople bios every day. I search training resources daily from the web. I love traveling.