

Va/Waranya Buranakarn

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Education

Master of Arts in New Media Studies March 2025 (Expected)
School of Media and Communication, Shanghai Jiao Tong University Shanghai, China

Bachelor of Arts in Communication Arts (Journalism and Information) July 2020
Faculty of Communication Arts, Chulalongkorn University Bangkok, Thailand

Undergraduate Paper:

- On Search Engine Bias: Exploring how Google Search frames Thai Muslim Identities.
- Vaporwave is Dead, Long Live Vaporwave: The Digital Companion Species Storytelling of a (Reincarnated) Posthuman.
- Understanding Covid-19 Vaccination through Thai Online News Framing.

High School Diploma March 2015
Triam Udom Suksa School Bangkok, Thailand

Concentration: German Language and Culture

High School Exchange Student May 2014
Max-Steenbeck Gymnasium Cottbus, Germany

Concentration: Physics and Technology

Professional Experience

Lead Content Editor (Self-employed) July 2018 - Present
Feministnhoi Remote

- Responsible for writing and editing articles to make them viral on Thai Social networks. One of the articles is well-known for reaching 16.2k audiences, 17k engagement, and 7k shares.
- Due to the peak of the feminist community in Thailand, we provide an intellectual virtual space to communicate and engage in the discourse of feminism and equality in Thailand.
- Mentioned by A Day Magazine, The Matter, WaveEd 101, Feminista, and True PlookPanya as one of the best web pages to learn about feminism and gender issues in Thailand.

Customer Support Analyst (Full-time) July 2021 – July 2022
Teleperformance Malaysia Penang, Malaysia

- Worked with the APAC multi-national team on Client's Social Media Software Products.
- Tracked all support cases to promptly ensure closure of open tickets and issues in the Support system and the end-users.
- Investigated end-user issues to identify the problem and escalate the case according to the resolution guidelines from best business practices.
- Recorded the customer's product's repetitive user errors and known technical issues to the database.
- Reported performances and errors occurring in the workplace to the team lead weekly.

Associate UX/UI Designer (Part-time) July – September 2021
Tamsang-Tamsong, a Community-based Delivery Platform Bangkok, Thailand

- Collaborated with the developer team in Figma and Trello to evaluate the UX effectiveness, flows, UI element, and usability as our users are not used to new technologies.
- Developed copywriting and navigation labels within a platform to make our project friendlier to local and target users.
- Assisted in making a web app prototype and optimized user experience for the focus group, which mostly are not digital natives and spotted the pain point of the platform economy in the mainstream.
- Implemented content strategies for online visibility, aiming to boost future funding opportunities while raising awareness of the solidarity economy.

Online Journalist and Content Creator (Full-time)

December 2020 – April 2021

SPECTRUM

Bangkok, Thailand

- Responsible for LGBTQ+, Sexuality, and Sexology contents.
- Edited articles for readability and available to the audience.
- Planned meetings, deadlines, content marketing and ad hoc.
- Translated some foreign news to local audiences with the foreign context information.
- Most articles reached more than 10k users and more than 1k engagement.

Creative Director (Part-time)

2017-2018

Bad Taste Cafe

Bangkok, Thailand

- Managed content about craft beers, vaporwave and memes to be published on social media.
- Developed a strategic plan to increase brand awareness and public recognition to ensure the bar's publicity.
- Designed and directed graphics for the bar identity on social media platforms, especially Facebook.
- Organized events and made visual elements for the bar to ensure consistency of the bar identity.

Extracurricular Activities

Writers That Matter Workshop, Amnesty International Thailand

2022

- Workshop for writers to advocate ending enforced disappearance in Thailand.

Young Journalist Workshop, Thai Civil Rights and Investigative Journalist (TCIJ)

2019

- Selected as one of the young talents to learn the process of investigative journalism.

Young Feminist Workshop, Together Equality for All (T.E.A.)

2017

- Participated as a press during the workshop to explore the issues of gender and sexuality in Thailand, especially sexual harassment and assault.

Volunteer Graphic Designer and Journalist, ILaw

2017

- Created infographics about educational-related law and wrote news about the draft amendment of Thai Computer Crime in concern of its possibility of censorship and abusive political uses.

Public Relation Assistant (Digital Content Writer), TEDxBangkok2016

2016

- Cooperated with the team to create content on social media platforms and focused on real-time tweets and replies to promote TED ideas and values.

Head of Public Relation, Bann Indy: Chula Freshman orientation group

2016

- Supervised the video contents for promoting the orientation group from pre- to post-production.

Skills

- Thai (Native), English (TOEFL iBT 97), German (B1 Equivalent), Chinese (HSK2 Equivalent)
- Adobe Creative Suite.
- HTML & CSS, Basic Javascript and Python.
- Social Media and Content Management.