Işınsu Unaran

Freelance Editor/Translator

Address Yalı Mah. 6434 Sokak No: 22/6 Karşıyaka,

Izmir, 35550

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Freelance translator and editor. Acquired translation experience in various companies spanning over multiple industries, and has interest in market research, audience analysis, correct strategy building and new media.

Work History

2018-02 - 2018-07

Communications Specialist
5N1PR Public Relations Agency, İstanbul

- Attended weekly meetings with a team abroad, helping the Turkish team connect with clients through consecutive interpretation
- Read, communicated, recalled and analyzed news articles and market information
- Provided fresh ideas and insight for multiple brands for campaigns, socially conscious projects and opportunities
- Translated press releases, news articles, communications

2016-07 - 2016-08

Copywriting Intern
Nikkei Mutlu Dergi Grubu A.Ş., İstanbul

- Wrote and submitted short news articles to the website, relating to fashion, make-up, home decoration lifestyle and celebrities
- Analyzed various foreign news media outlets, picking out news to be translated and formatted into our publication
- Translated news articles from English to Turkish

2016-06 - 2016-07

Copywriting Intern
Fevreka Reklam Ajansı, İstanbul

- Conducted vast market searches for our clients' campaign ideas and presented insight as to how to implement them
- Wrote meta titles & meta descriptions, navigating Google AdSense for keywords
- Social media management on Facebook, Instagram & Twitter (client complaints, campaigns, etc.)

Education

2014-09 - 2020-01	**Bachelor of Arts: Western Languages And Literature** *Boğaziçi University - İstanbul*
2018-09 - 2019-09	**Mevlana Exchange Program: International Relations** *University Of Shizuoka - Japan*

Languages

Turkish	●●●●● Native
English	●●●●○ Superior
Japanese	●●●●○ Superior

Skills

Editing and review	●●●●● Excellent
Market research	●●●●○ Very Good
SEO practices	●●●○○ Good
Consumer behavior	●●●●○ Very Good
Social and new media	●●●●● Excellent

Software

Adobe Photoshop	Very Good
Adobe Lightroom	Very Good
MS Office	Very Good
Mac OS	Excellent