

Bea Kunysz

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Nationality: German, DOB: 19.04.75



EDUCATION

09/2000-02/2006

Degree in Economics & Business Administration, specialization in **Travel Management**, Ostfalia University of Applied Sciences, Braunschweig/Wolfenbüttel, Germany

Majors: **Marketing**, Destinations Management, Tour Operating

Master's degree, thesis: 'Fam-Trips for the media – significance and evaluation. Example of French Tourism Board', Frankfurt, Germany

08/1996-01/1999

Degree/title of technician in a dual education system: Post-secondary school of Business Administration and the industrial company Kroschke sign-international (completed with distinction) Braunschweig, Germany

10/1995-06/1996

Commercial IT-Training, Company 'Abassys GmbH', Braunschweig, Germany

1995

A Level – Secondary School named Wilhelm-Bracke-Gesamtschule, Braunschweig, Germany

PROFESSIONAL EXPERIENCE

01/2017 - dato

Freelancer in Marketing/ Social Media/ Content/ Copywriting/ Proofreading/ Translations

06/2016-11/2016

Marketing & Content Manager (content, translations, blog) for Xotels, Barcelona, Spain

Since 2016

Owner of www.b-kosmo.com (Travel, Art & Lifestyle Blog)

Since 2015

Owner of **b-konnected** (Marketing & Communication Services in Tourism)

01/2014-09/2014

Sales & Marketing Manager (responsible for Germany, Austria, Switzerland, Scandinavia) for Cara Hotelmarketing Ltd. - European representation of AM resorts (Apple Leisure Group), London, UK

05/2008-05/2013

Sales & Marketing Manager (Business Development, responsible for the markets: Europe, Canada and USA) for Sprachcaffe International, Cuba & Mexico division, Frankfurt, Germany

03/2007-03/2008

Marketing Executive (Market Research & client acquisition, European Markets) for Bortex Clothing Industries Ltd., Marsa, Malta

10-12/1999

Clerk in an advertising agency, FF+P, Braunschweig, Germany

01/1999-09/1999

Sales representative (marketing and customer service) for the company Kroschke sign-international, Braunschweig, Germany

INTERNATIONAL EXPERIENCE

Worked and lived in various countries across Europe, America, Asia and New Zealand.

LANGUAGES

Polish: mother tongue

German: mother tongue

English: fluent

Spanish: fluent

French: fluent

Russian: elementary

INTERNATIONAL PROGRAMS DURING UNIVERSITY

2006 - Malta

Internship at Roosendaal Hotels Ltd. - online marketing, 6 months, Sliema/ Malta

2004 - UK

TGB College - English course (7 weeks) City and Guilds Intermediate level, Gravesend/ England

2003-2004 - Spain

Erasmus year – University of applied sciences, Valencia,

Faculty of Tourism, Escuela Politecnica Superior de Gandia (EPSG), Spain

2002-2003 - France

Internship at 'Gîtes de France': sales & marketing for 'Club d'Allemagne de Gites de France' – responsible for Marketing on the German Market (20 weeks), Nantes/ France

2002 - France

Language school in Paris, advanced level (4 weeks)

2001 - Spain

Language school in Burgos, advanced level - in connection with the language courses TU University Braunschweig (4 weeks)

PROJECTS UNDERTAKEN AS STUDENT

2005

Practical semester (internship) in Press Department of Maison de la France - French Tourism Board, Frankfurt, Germany, (20 weeks)

2003

Project 'club membership and increasing initiative in a corporate management of destinations' for the company 'Hellweg Touristik e.V.', Lippstadt, Germany

2002/3

Organization of international trade shows for the companies Gîtes de France and Maison de la France

2002

Project 'Urban planning of the German Baltic Sea coast', Kiel, Germany

ADDITIONAL TRAININGS

2006 job in the front office for Hotel Wienecke (6 months), Braunschweig, Germany

1996 Internship in a travel advertising agency (6 weeks), Braunschweig, Germany

1994 Internship in a laboratory of photography (8 weeks), Wolfenbüttel, Germany

LEISURE INTERESTS

Travel, Culture, Art, Photography

ADDITIONAL SKILLS

- Painting, creative writing
- Excellent networking skills/ international communication
- Proficient with MS Office, Mac OS, Wordpress
- Workshops and trainings in rhetoric, presentation, communication, quality management, customer orientation, phone consulting, marketing, etc.
- Car driving license since 1993