



ANDREA HIRSCH

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Summary

Energetic Business Owner and Freelancer trained to handle issues and remain level-headed. Offering over 10 years of expertise in Communication, Cultural Diversity and Interpersonal Skills. Enthusiastic personality with physical stamina and a *Never-give-up* mindset.

Skills

- Clear and open communication
- Self-efficacy mindset
- Driven and determined
- Punctual and reliable
- Flexible and adaptable to suit customers needs
- Cultural understanding
- Document evaluations
- Passion for words
- Localization
- Vegan food and lifestyle

Experience

Owner/Manager of Vegan Streetfood Service

04/2019 - Current

Self-employed | Thalheim, AG

- Monitored market conditions to set accurate pricing structures and take advantage of emerging trends.
- Led startup and opening of Streetfood business and provided business development, creation of operational procedures and workflow planning.
- Participated in networking events to establish and cement community ties, B2B relationships and industry connections.
- Leveraged trends in customer industries to shape value-added solutions and approaches.
- Honed sales pitches and presentations to create committed base of clientele.
- Created new recipes based on organic, local food sources and promoted plant based diets.

Independent Network Marketer

10/2016 - Current

The Juice Plus Company | Zurich, AG

- Provided excellent service and attention to customers when face-to-face or through phone conversations.
- Researched consumer opinions and marketing strategies in collaboration with marketing team personnel.
- Measured marketing, advertising, and communications program performance and developed strategy.
- Gathered competitor data, analyzing pricing, product sales and marketing strategies.
- Managed client marketing strategies and product promotion campaigns.
- Executed successful product introductions by coordinating actions with social media, public relations and other internal teams.
- Organized home events to establish community relationships and maximize marketing strategies.
- Drafted and proofread marketing, advertising and website copy.

Swiss Certified Cabin Crew Instructor

03/2009 - Current

Swiss International Airlines | Zurich, ZH

- Provided excellent service and attention to customers
- Improved operations by working with crew members and customers to find workable solutions.
- Completed flight logs, passenger action reports and inventory paperwork with high attention to detail.
- Dealt with mechanical and passenger emergencies according to standards.
- Promoted passenger and crew safety by maintaining airline and federal aviation regulations at all

times.

- Ensured that prompt communications were distributed between the flight deck and the cabin crew.
- Directed, trained and evaluated junior team members in proper duties and company regulations.
- Updated own knowledge in CPR/First Aid/AED regularly
- Comforted and provided reassurance to passengers during unforeseen or stressful events, such as flight turbulence and flight delays.

Freelance Translator, Editor, Proofreader

04/2020 - Current

anhitranslations | Thalheim, AG

- Providing full English to German translation services
- German Editing
- German Proofreading
- German Spot-Checking
- German Localization
- Using knowledge of cultural background to understand idiomatic meanings of specific expressions.
- Proofreading completed German translations to identify and correct punctuation, grammatical and translation errors.
- Working with clients to establish translation requirements and scope, checking in following submission of work to verify satisfaction and understanding.
- Providing appropriate contextual information to increase clients understanding of translations.

Education and Training

Swiss Professional Cabin Crew Certificate: Safety, Security, Medical, Leadership
SOBFA | Zurich

11/2014

Cabin Crew Member Inflight Excellence Certificate: Nonverbal Communication, Accountability, Teamwork
Swiss International Airlines | Zurich

02/2009

Some College (No Degree): English
Flagler College | Palm Coast, FL

Some College (No Degree): Sociology, Psychology
LMU | Munich

High School Diploma

Gymnasium Waldkraiburg | Waldkraiburg

- The German Abitur is ranked higher than a US High School Diploma
- Majoring in German, English and Biology

Websites, Portfolios, Profiles

- <https://www.anhitranslations.com/>
- <https://www.linkedin.com/in/andrea-hirsch-b647ba168/>