CURRICULUM VITAE

Name: Date of Birth: Address:

Telephone: E-mail:

Velimatti Sutela (Mr)

21 April 1971 Pihapirtintie 16 02740 Espoo, Finland +358-50-3018337 Velimatti.sutela@gmail.com

Work experience:

October 2007 – to date Chief Executive for Clausura Media Oy. Finnish translator, copywriter,

sub-editor, proofreader, transcriber, and a voice-over artist. Clients

include major translating companies worldwide.

October 2007 – to date Main sports commentator for Eurosport Finland. Commentating on

various different sports, mainly football, sailing, motor sports and magazine

programs.

December 2017 – Nov 2019 **Chief operating officer** for FC Espoo football club. Responsible for

governing a football club of 700 players.

January 2017 – June 2017 **Producer** for 6-part tv series called Rakkaimmat autot (Cars I love most),

produced by A-lehdet media house. Responsible for content and deadlines

April 2016 – June 2017 Sub-editor for weekly sports magazine Urheilulehti (A-lehdet media

house). Responsible for editing, deadlines and organizing feature stories.

January 2006 – October 2007 Freelance sports correspondent for YLE Finland in Helsinki.

Responsible for producing, filming, editing and organizing sports stories.

June 1998 – October 2007 Freelance broadcaster for several Scandinavian TV networks, including

YLE Finland and Swedish TV 4, covering sports and current affairs. Responsible for producing, filming, editing and organizing news stories.

Based in London, UK.

June 2006 **Production co-ordinator** for YLE TV Finland's 2006 World cup coverage

in Helsinki.

January 2004 – January 2006 Senior Producer for Sports Broadcasting Company SBC in London.

Responsible for providing TV content for major UK and European sports channels and websites. Clients include Sky Sports, BBC, Eurosport and the Football Association. Also directing a TV commercial for UK

distribution.

June 2002 – December 2003 News and Sub Editor for the Finnish weekly sports magazine Urheilulehti.

Responsible for the content and budget of the magazine. Based in

London.

January 2000 – March 2001 **Production Manager** at MatchOn, London, UK. Responsible for

content of the football website and managing an office of 25 journalists.

Summer of 1999 **Studio Presenter** of Peliuutiset, a sports program on YLE TV2.

June 1998 – October 2007 Freelancer for the Finnish news agency STT and the Helsingin Sanomat

newspaper, writing regularly scheduled sports stories and columns. Based

in London.

July 1995 – June 1998 Foreign correspondent for Veikkaaja magazine, based in London, UK.

Responsible for the English and Scottish football section of the paper. In addition to reporting, duties included producing statistical and background information and special supplements as well as interviewing players and managers. Main responsibility of covering the Euro 1996 tournament.

August 1993 – June 1995 Assistant Editor for Veikkaaja magazine.

1991 – June 1993 Various assignments for YLE including voice overs, reports and sub

editing, mainly in sports programs.

April 1987 – July 1993 **Journalist** for YLE in Teletext sports department.

Education, qualifications and other duties:

May 1989 Completed secondary school education with Finnish matriculation exam.

Viherlaakson lukio, Espoo.

Languages: Native speaker of Finnish; fluent English; A-level Swedish and German.

Special skills: TV camera operator. Editing skills with Adobe Premier and Avid,

translation software

Computer skills: Literate in all major software programs.

Professional Membership: A member of Sports Journalists Association of Finland and The Federation

of Finnish Enterprises.