# JIYOON HYUN

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### **Specializing in**

**Fashion**: Textile, outdoor, products manuals, luxury, brand catalog, etc.

**Health & fitness:** Fitness, nutrition, recipes, vegan & vegetarian, sustainable diet, Pilates, yoga, fitness gear and gadget, supplements, physiotherapy, mental health, grooming products, pet food, etc.

**Marketing:** Website, trend reports, magazines, smartphone applications, brand websites, products packages and manuals, advertising, etc.

**Business:** Analysis reports, terms and conditions, presentations, business plans, valuation reports, annual reports, safety rules, customer policies, training and assessment materials, HR, financial statements, internal newsletters **General:** News article, press release, eligibility letter, certificates, admission/immigration, questionnaire, etc.

### **Computer skills**

Windows 10, Mac OSX Mojave, MS Office 365 (Word, PowerPoint, Excel), Photoshop

#### **CAT tools**

SDL Trados 2021 Freelancer, Wordfast Pro 5, MemoQ 9, Memsource

# **Language pair and rates (native Korean)**

English to Korean (per word)	Translation	\$0.04 up
	Proofreading	\$0.02
	Daily capacity	4,000 words

# **Professional Experiences**

#### **Fashion**

2021 Manual, newsletters, websites, etc. of Monc\*\*\*, Guc\*\*, Dr.Mar\*\*\*\*, Ch\*\*\*\*, Logo use and claims guide of RDS and RWS, Content Claim Standard, GCS guideline,

2020 Manual, newsletters, websites, etc. of Monc\*\*\*, Guc\*\*, Dr.Mar\*\*\*\*, Ch\*\*\*\*, Mo\*\*\*\*, Belu\*\*

#### **Health & fitness**

2021 Men\*\*\*\*\*\* fitness magazine articles, Min\*\*\* 2021 food trend reports, To\*\*\*\*\*\*\* food magazine articles, Well\*\*\*\*\* magazine articles, Nesp\*\*\* websites, Pila\*\*\* fitness magazine articles, Cleaneat\*\*\* food magazine articles, Betternu\*\*\*\*\*\* food magazine articles

2020 Naturalh\*\*\*\*\* website, Men\*\*\*\*\*\* fitness magazine, Mar\*\*\* fitness magazine, Runn\*\*\*\*\*\*\* fitness magazine, Pilatess\*\*\*\* fitness magazine, Women\*\*\*\*\* magazine, Well\*\*\*\* food magazine articles, Cleaneat\*\*\* food magazine articles, Betternu\*\*\*\*\*\*\* food magazine articles

#### Marketing

2021 Cap\*\*\*\* \*\*\*\*\*\* hotel websites, Mo\*\*\*\*.com work operating system website, Ulefo\*\* smartphone, Mint\*\* consumer trend reports, Mon\*\*\*\* fashion brand clientelling messages

2020 Liketo\*\*\*\*\* application, Molek\*\*\* product manuals, Newm\*\*\* product manuals, Foli\*\* Bio\*\*\*\*\*\*\* catalog

#### **Business**

2021 Matcha tea global industry analysis, Epi\*\*\* code of conduct, Mor\*\*\* newsletter, business plans by South Korean Government

2020 A\*\*\* Marketing talent profile and assessment form, K\*\*\* international standards of business ethics, Co\*\*\* talent profile, C\*\*\* valuation report, business plans by Indonesian municipality, Do\*\*\*\*\*\* strategic plan, Kaz\*\*\*\*\*\* annual report, Fau\*\*\*\* safety rules, Ezyp\*\* terms and conditions, Ezyp\*\* customer policy, Fed\*\* internal newsletter, H\*\*\* trading company profile

#### General

2021 AWWA 'M60 Drought Preparedness and Response, Second Edition', embassy website articles, authorization letter, certificate of naturalization, certificate of name changes, certificate of graduation, passport 2020 News articles, elementary provincial report cards, certificate of foreign citizens, authorization letters, press release, transaction summary, tax notes

### **Other Experiences**

Jamp's CafeMelbourne, AustraliaBarista all-rounderSep 2019 - Apr 2020

Made coffee, beverage and food.

Provided customer service.

Young Textile
International sales representative

Seoul, Republic of Korea May 2016 - May 2019

Managed and handled large export orders for fabric.

Developed new products based on market trends and prepared presentations for seasonal meetings with brands. Prepared the export document.

Attended and prepared for international textile fairs.

Gap RetailYoungin, Republic of KoreaSales AssistantJune 2011 - December 2013

Provided customers with useful information on clothing.

Performed daily tasks including merchandising, pricing markdowns, inventory control, and processing transactions.

#### **Others**

Liaison to non-Korean speakers and VIPs at international conferences, forums and trade fairs as follows: 2016 International Financial Conference

2015 Living Modified Organism (LMO) Forum, G-Trade GBC Korea, International Forum on Service Sector Advancement Dissemination of the Sharing Economy: Issues and Solutions, G-Fair Korea 2014 Global Peace Leaders Conference

### **Education**

Gachon University

Pachalor of Puciness Administration & Faconomies

Bachelor of Business Administration & Economics

**University of the Philippines** Short-term study abroad program

ILSC Vancouver
Academic English certificate

Seongnam, Republic of Korea

August 2016

Clark, Philippines
Winter 2015

Vancouver, Canada

August 2014

# **Hobbies**

Camping, backpacking, cooking, yoga

Countries visited: Canada (1 year), Australia (1 year), the Philippines (6 months), U.S, Vietnam, Laos, Taiwan, China, Japan, France, Mongolia, Thailand