Chawanuch Uthayan

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Education

- Ph D Candidate, School of Tourism The University of Queensland October 2010- October 2012
- M.A. Master of Art in Tourism Industry Management Ramkamhaeng Open University 1992
- BBA. Bachelor of Business Administration in Money and Banking

Other Studies

- Studying Certificate IV of Education Support at RMIT University
- Certificate of completion, Court Interpreting-Monash University
- Certificate of completion, Family Violence Level 1-Monash University
- Certificate of completion, The PEACE Method of investigative interviewing- RMIT University

Experience

- Face to face interpreting- VicRoads, Hospital etc.
- Telephone interpreting- VicRoads, Hospital etc.

Publications/Presentations

Journal Article

- Uthayan, C. (2016). A Community Based Event Management in Agricultural Products Exhibition: The Royal Queensland Show (EKKA) Australia. RMUTK Research 10 (1), 45-50.
- Uthayan, C. (2011). Tourism Products in Chiangrai Province: Potential Market for Religious Artistic and Cultural Tourism. In CAUTHE 2011: National Conference: Tourism: Creating a Brilliant Blend (p. 1318). University of South Australia. School of Management.
- Uthayan, C., Klaydang, C., & Paivimut, N. (2016). New Entrepreneurs Creation Model: A Health Drink Business. RMUTK Research 10(1), 39-44.

Conference

- Chawannuch Uthayan. (2015). Junior Tour Guide Model for Community Based Tourism. In: Gross, RMUTL (Editor). 2nd International Symposium on Local Wisdom and Improving Quality of Life. 30 November 3 December 2015, Chiang Mai, Thailand
- Chawannuch Uthayan, Chaiyasak Klaydang, and Nopparat Paivimut (2015). New Entrepreneurs Creation (NEC) Model: A Case Study of Healthy Mix Drink Course. In: Gross, RMUTK (Editor). 3rd International Conference on Creative Technology. 19 21 August 2015, Thailand
- Chawannuch Uthayan. (2015). A Community Based Event Management in Agricultural Products Exhibition: The Royal Queensland Show (EKKA) Australia. In: Gross, RMUTK (Editor). 3rd International Conference on Creative Technology. 19 21 August 2015, Thailand
- Chawannuch Uthayan. (2015). A Community Based Management Process in Event Tourism: A Case Study of the Jullakatin Festival Ban Tab Klaiy Ban Rai District Uthai Thani Province Thailand. In: Gross, RMUTK (Editor). 3rd International Conference on Creative Technology. 19 - 21 August 2015, Thailand
- Chawannuch Uthayan. (2015). A Community Based Management Process in Event Tourism: A Case Study of the Jullakatin Festival Ban Tab Klaiy Ban Rai District Uthai Thani Province Thailand. In: Gross, RMUTK (Editor). 3rd International Conference on Creative Technology. 19 21 August 2015, Thailand
- Chawannuch Uthayan & Benja Junthon. (2014). ASEAN Tourism Management Curriculum A
 Comparison of the Curriculum of Rajamangala University of Technology Krungthep and That of
 Five ASEAN Countries. In: Gross, RMUTK (Editor). 2nd International Conference on
 Creative Technology. 20 22 August 2014, Thailand

- Uthayan, Chawannuch.(2011). Tourism Products in Chiangrai Province: Potential Market for Religious Artistic and Cultural Tourism [online]. In: Gross, Michael J (Editor). CAUTHE 2011 National Conference: Tourism: Creating a Brilliant Blend. Adelaide, S.A.: University of South Australia. School of Management, 2011: 1318-1327.
- Chawannuch Uthayan, Ann Suwaree Ashton and Bet El Silisna Lagarense.(2013). Integrating Medical Tourism Into Tourism Package Plan of Tourist Destination Region: A Case Study of Phuket, Thailand. the 3rd Regional Conference on Tourism Research, 29-31 Oct, 2013, Langkawi, Malaysia.
- Chawannuch Uthayan & Ann Suwaree Ashton. (2013). Activity Preferences of Australian Outbound Cosmetic Tourists to Thailand. World Conference on Hospitality, Tourism and Event Research & International Converntion & Expo Summit 2013 (WHTER & ICES 2013), May 25 28 May, Bangkok, Thailand, pp.15-32
- Chawannuch Uthayan, Timothy Jeonglyeol Lee & Aaron Tkaczynski. (2011). Opportunities and Challenges in Medical Tourism: The Case of Thailand. The 10th Australian and New Zealand Association for Leisure Studies (ANZALS) biennial conference Availability: http://search.informit.com.au/documentSummary;dn=915550656891274;res=IELBUS ISBN: 9780987050700. [Cited 07 Jan 12].

Research Experience

Grants

A Community Based Management Process in Event Tourism: A Case Study of the Jullakatin Festival Ban Tab Klaiy Ban Rai District Uthai Thani Province Thailand

(2015) Rajamangala University of Technology Krungthep

A Community Based Event Management in Agricultural Products Exhibition: The Royal Queensland Show (EKKA) Australia

(2015) Rajamangala University of Technology Krungthep

A Comparative Study of The Demand for Training through Travel for Employees in Rajamangala University of Technology Krungthep

(2008-2009) Rajamangala University of Technology Krungthep

Satisfaction of Thai and Foreign Visitors with the Thai Immigration Bureau's Work on Illigal Immigration and Service Monitoring in the annual budget year 2009

(2009) Thai Immigration Bureau

Tourism Products in Chiangrai Province: Potential Market for Religious Artistic and Cultural Tourism (2005-2007) The Thailand Research Fund

Teacher aide at Footscray City College between July 2019 – July 2020

Knowledge and experience of

MS Suite including Word PowerPoint and Excel.

Data analysis software program including Leximancer, NVivo, and SPSS

Affiliations/Memberships

• Australian and New Zealand Association for Leisure Studies (ANZALS)

• CAUTHE 2010-present

2011

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Referees

Provide on requirement