



ASSYIFA INDIRA GUNAWAN PUTRI

Undergraduate French Studies Student

Address : Jakarta, Indonesia
Cell : +62 82232329229
Email : assyifaigp@gmail.com
LinkedIn : www.linkedin.com/in/assyifa-indira-gunawan-putri

EDUCATIONAL BACKGROUND

French Studies, Universitas Indonesia
2017 - Present
GPA 3.54 out of 4.00

AWARDS

- Selected essay in international seminar by Struktural (Dec 2019)
- Delegates for cultural exchange in Japan by Jenesys (Sep - Oct 2015)
- 2nd winner short film competition "Toto's Film Class" held by Blitz (Oct 2015)

CERTIFICATIONS

- Diplome D'étude En Langue Francaise B1

LANGUAGES

- Indonesian - Native
- English - Fluent (Spoken and Written)
- French - Intermediate (Spoken and Written)
- Italian - Beginner (Spoken and Written)
- Spanish - Beginner (Spoken and Written)

SKILLS

- Lead Management
- Multilingual
- Proficient in Microsoft Office and Adobe Photoshop
- Build and maintaining good communication
- Interpersonal Skill
- Analytical and critical Thinking

PERSONAL BACKGROUND

A persistent undergraduate French Studies student with great passion in languages, communication and marketing fields. Proven by valuable experience in building international relation, customer analysis skill, and marketing. She is willing to elevate her communication and marketing skills in a diverse working environment.

PROFESSIONAL EXPERIENCE

Pacto Convex

French-English-Bahasa Interpreter (December 2019)

- Maintain communication between delegates during FGD
- Escorted delegates from Ministry of Transportation Senegal
- Translating strong point from confrence to delegates

Bright Indonesia

French-English Interpreter (January 2019)

- Maintain communication between two companies during meeting
- Deliver strong point to make a good deals between two companies
- Escorted company's colleague from France

TV One

Journalist Intern at program Menyingkap Tabir (Sept - Nov 2015)

- News reporting from actual location
- Create weekly news analysis
- Proofreading and editing news script

ORGANIZATION EXPERIENCE

AIESEC in UI

Team Leader of Digital Marketing OGTE (Jan 2018 - Jan 2019)

- Design annual strategy for OGTE Digital Marketing
- Develop product branding trough social media
- Conducted market analysis

Vice President of Project Digital Marketing (Sep 2018 - Jan 2019)

- Design project marketing tools
- Develop branding strategy plans
- Maintain social media campaign excecution

Vice President of Physical Marketing AIESEC UI Hunt (Aug - Sep 2018)

- Leads socialization regarding AIESEC in UI
- Design physical marketing tools
- Create marketing strategy for each faculty