

# Erica Santos

TRANSLATION AND LOCALIZATION  
ENGLISH - BRAZILIAN PORTUGUESE

## CONTACT

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## PROFILE

[PROZ.COM](#)

## SPECIALIZATION

Marketing & Digital Marketing  
Health & Life Sciences  
Journalism  
Business  
Education & eLearning  
Pedagogy

## CAT TOOLS

SDL Trados  
Subtitling Edit

## EXPERIENCE ABROAD

2 years in the United States  
2018 - 2020

## EDUCATION

**Journalism** 2009 - 2011  
Bachelor's Degree  
Taubate University

**Clinical and Institutional Psycho-  
pedagogy** 2008 - 2010  
Specialization Degree  
ESAB - Escola Superior Aberta do  
Brasil

**Physical Education** 2004 - 2006  
Bachelor's Degree  
UNIMODULO - Modulo University  
Center

## TRANSLATION EXPERIENCE

**Freelancer Translator** Aug. 2019 - Present

**Coursera** Aug. 2019 - Present

*Subtitling for Online Courses:*

- Teaching Impacts of Technology: Workplace of the Future - UC San Diego

- IBM IT Assessment: Identifying the Right Career for You! - IBM Company

- COVID-19 Contact Tracing For Nursing Professionals - University of  
Houston

## PROFESSIONAL EXPERIENCE

**Digital Marketing Analyst (SEO & Ads)** Jan. 2017 - Jan. 2020  
Spiner Digital Marketing Agency

**Freelancer Web Copywriter** Jan. 2015 - Mar. 2018  
Rock Content Marketing and Inbound Marketing

**Integrated Communication Manager** Aug. 2013 - Dec. 2014  
City Hall of Diadema/SP - Brazil

**Journalist and reviewer** Jun. 2009 - Aug. 2013  
RP Propaganda - Advertising Agency

## COURSES

**Introduction to General Pharmacology** 2021  
Brasillis Education Center

**Translation for Subtitling** 2020 - Present  
Brasillis Education Center

**Translator Training Course** 2019 - Present  
Brasillis Education Center

**Facebook Ads and Instagram Ads** 2017  
Udemy - Igor Botelho

**SEO Course: from basic to advanced** 2016  
Udemy - Ricardo Zacho

**Digital Marketing Specialist** 2015 - 2016  
Internet Innovation School