



ELIZABETH HANCOCK

PROFILE

A multi-dimensional, bilingual professional with a passion for words, food and communication.

After a career in software and telecoms' technology marketing designing campaigns and their content, composing sales and marketing presentations, managing and presenting at events I took some time to develop my culinary skills and become a chef.

Now with two solid specialisation areas, I have decided to include professional translation, copy-writing and proofreading in the services I offer.

CONTACT

M:+34 619 136 793

E: elihanpas@gmail.com

L: www.linkedin.com/in/hancockelizabeth/

I: @yelloballbcn

D: Diagonal, 338 Barcelona

SPECIALISATION: MARKETING AND BUSINESS

Content creation - Translation ES-ENG - Proofreading

Sales, Training and Marketing presentations
Technical and non-technical product documentation
Fliers and advertising copy
SEO web-content
Event presentations and speeches
Annual reports

Experience: Global Technical Marketing Manager and Director

- Freelance (Sage, Apple) 2016-2018
- Samsung Electronics 2014-2016
- BlackBerry 2006-2014
- Microsoft 2005-2006
- Sybari Software 2000-2005

SPECIALISATION: GASTRONOMY

Content creation - Translation ES-ENG - Proofreading

Menus
Recipes and Technical sheets
Web-content and blog posts

Experience: Chef

Kriti Veg, Barcelona | Dec 2019- present

- Sous chef: design and cook vegetarian, vegan, carb-free dishes for daily and a la carte menus.
- Translation of menus and social media content.

YelloBall | 2016 - present

- Creator and chef
- One-to-one online cooking classes.

Ginkgo slow food restaurant, Barcelona | Oct 2019

- Consultant
- Design and devise financial viability study of vegetarian and vegan a la carte menu and tasting menus.

EDUCATION

- Advanced Spanish-to-English Translation Course with DipTrans Preparation online via The Translator's Studio (2020)
- Formal culinary training at the Escuela Bellart (Barcelona 2018-19) specialising in healthy/alternative; national and international cuisine
- Marketing and leadership training throughout career (UK, Spain, Canada)
- BA Hons in Spanish and French (Exeter and Salamanca Universities 1996-2000)