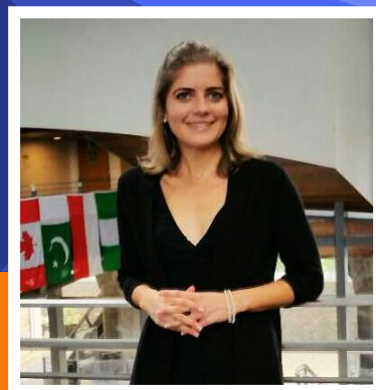


VERENA BRAREN



A highly motivated DE / EN bilingual with a wide cultural understanding and specialisation in marketing.

Key Skills and Competencies

German native speaker	CAT tools: OmegaT,
Certified B1 level in French	MateCat, SmartCat, Crowdin,
Microsoft Office proficient	Wordfast Anywhere
Skilled in Adobe Photoshop	Subtitling: Aegisub, Amara

Experience

06/2020 – present: **Translator** / Freelance

- EN > DE Translation and editing of marketing material, T&Cs and various casino websites for a Russian IT company
- EN > DE Website localisation and translation of blogs and social media content for a British home décor business
- EN > DE Proofreading / editing of a tourism-related brochure
- EN < > DE Subtitling volunteer for the TED organisation, Wikitongues and the Ellen MacArthur Foundation

05/2017 – present: **Marketing Manager** / Top-Shop, The Gambia

- Managing online presence and developing marketing communications to target the English and German markets

05/2016 – 04/2017: **Marketing & Sales Support** / iHandover, UK

- Creating international marketing campaigns to promote HR software in the UK, Australia, South Africa and Canada

Education

03/2019: **Dual MA & MSc Strategic Marketing** / Geneva Business School and the International Telematic University

- Upper Second Class Honours Degree
- Pathway: Global Marketing

06/2016: **BA (hons) Marketing Management & Consumer Studies** / Edinburgh Napier University

- First Class Honours Degree
- Winner of the Lawrence Ho Prize for top achievement
- Exchange year: Deakin University in Melbourne, Australia

Contact

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www.translatorscafe.com/cafe/member416429.htm

Personal Skills

- Keen eye for detail
- Punctual
- Quick learner
- Well-organised