

- + **English<>Hebrew translation**, content writing and editing, scriptwriting, video editing
- + Languages: Native Hebrew, near-native spoken and written English (TOEFL PBT score: 677)
- + WordPress website management, newsletter campaigns with CampaignMonitor, Mailchimp
- + SEO and content promotion with Google Ads, Facebook, Hootsuite and SproutSocial
- + Creative, innovative and persistent

Portfolio

References

- + **Translations portfolio:** bit.ly/odedtranslation
- + 1.6 million views for posts at Quora: bit.ly/odedquora

+ By Request

Education

- + **B.A. in Creative writing and cinema (2018, Tel Aviv University)**
- + DBA - SQL SERVER Course, Hi-Tech College, Herzliya, (2006)
- + **20** Programming and Database courses, Brock University, Canada (1995-1997) Databases and SQL, design and programming; C, ADA programming; UX Design; Systems Analysis

Work experience

August 2019 – April 2020. English/Hebrew content editor and translator, MGS Language Services, Petah Tikva. Managing and editing the Israeli Ministry of Tourism website promoting cultural events and attractions in Israel, info.goisrael.com

2007-2019 WordPress webmaster and IT manager, HonestReporting.com - An Israeli-American nonprofit, promoting fair coverage of Israel in the world media. **Approx. 15% content work.**

- + **Scriptwriting and video editing for short YouTube videos**, with Adobe Premiere
- + **Content editing and translation** for the Facebook Hebrew channel and landing pages
- Managed WordPress sites, CRM systems, online donations backend/front ends, newsletter and fundraising campaigns for 120,000 subscribers, and thousands of donors community growth tools, PHP/MySQL/HTML development.

2006-2007 Cvidya revenue assurance software (Acquired by Amdocs in 2016)

- + SQL Server database reporting analyst

2003-2004 Complete Information Technologies

- + Visual Basic Developer for SAP Business One ERP software extensions

1999-2003 Tact Testware, testing and automation systems (Since 2008, a division of Matrix corp.)

- + Database and application developer in Visual Basic, MS-SQL Server