# Aymen Slama

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## EDUCATION

**Drexel University**
Bachelor of Science in Business Administration
Major: Finance

Philadelphia, PA
Graduated: March 2018
GPA: 3.55

## SKILLS

- Software: R Programming; SQL Server; Tableau, WordPress, HTML, Access, Excel, PowerPoint; Bloomberg Terminal; FactSet; Adobe Photoshop, InvestEdge, LexisNexis, Google Analytics, Business Intelligence, SharePoint

- Languages: Fluent in reading, speaking, and writing French (Native Speaker), Arabic (Native Speaker), Spanish (Conversational)

## PROFESSIONAL EXPERIENCE

**General Parts and Services**
*Website developer | www.generalpservice.com*

New York, NY
June 2019-January 2020

- Created and maintained Generalpservice.com using WordPress and html, implementing SEO search to increase the site's traffic rate by 25%

- Implemented google analytics to track conversion rate, acquisition frequency and customer behavior in order to improve decisions on product positioning and demographic targets

- Conducted A/B testing via google optimizer and recommended improvement strategies for KPI across all business departments

**Lincoln Financial Group**
*Treasury Analyst*

Philadelphia, PA
December 2018-June 2019

- Prepared financial and business transactions such as Roth IRA's, 401ks, Stocks, and Bonds related to high profile institutions using Access and Excel in order to minimize the risk of funds distribution through ACH Routing numbers and wires transfer

- Created and designed SQL databases to ensure accurate records of all weekly and monthly cash flow transactions, while manipulating the data with the purpose of bookkeeping LFG financial activities

- Performed complex and legal clerical due diligence investigations of LFG's client's financial assets using databases such as Access, SaS and LFG systems in order to identify suspicious activities and escalate the unusual actions to higher management

**Protiviti**
*Anti-Money Laundering Analyst*

Philadelphia, PA
May 2018-October 2018

- Performed enhanced due diligence investigations of transactions examining the clients in high risk jurisdiction's subpoenas using SQL Server, Ovation and LexisNexis in order to pinpoint disreputable actions

- Conducted AML Investigations utilizing database services such as SAS 6.3, Fidelity and Cmod in order to write investigation reports maintaining adequate documentation and conducting follow up activities to support conclusions

- Developed further investigation projects related to AML controls, including reviews of high-risk customer groups using KYC process in order to escalate all unusual activities to the manager

**Glenmede Trust Company**
*Investment Strategy Research*

Philadelphia, PA
September 2017-April 2018

- Updated Financial reports using FactSet and Excel Macros then conduct monthly investment policy committee meeting to discuss the asset allocation of 25 billion

- Developed weekly reports regarding economic status outlining domestic and international financial markets to provide recommendations to clients and to be published by U.S. News and Market Watch

- Performed analysis of indexes to monitor managers performance and to optimize their portfolio using FactSet in order to minimize the risk of a downside and to maintain the efficiency of Glenmede strategic equity over time

## HONORS AND AWARDS

CAA Commissioner's Award; 2016
Phi Theta Kappa Honor Society; 2014-2018
Dean's List, Drexel University; 2016
Advanced Google Analytics Certification
TEFL Certification

## ACTIVITIES

AIESEC Organization; 2016
Student Athlete Drexel Men's Soccer; 2015-2017
Student Athlete Dodge City Men's Soccer; 2013-2015