



# Alex Porto Teixeira

Translator, Copywriter and  
Proofreader

## PROFESSIONAL SUMMARY

I'm concluding a Bachelor's Degree in Languages, Linguistics, and Translation at the Federal University of Rio Grande do Sul (UFRGS). I'm driven by the aim to achieve excellence, and my main goal as a professional is to have satisfied and recurrent clients.

## HABILITIES

- Translation POR-BR ⇌ EN;
- Copywriting;
- Subtitling;
- Content Writing;
- Proofreading.



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Porto Alegre - RS - Brazil



ProZ: See my profile here

## EMPLOYMENT HISTORY

### Copywriter

Agência 9.3/4 - Digital Marketing Agency  
January 2022 - Present

Experience with writing texts for social networks with SEO and digital marketing techniques. I also use the AIDA and PAS methodologies.

### Content Writer

October 2022 - Present

Experience in various fields, such as video games, online courses, beauty brands, and more.

### Translator (EN ⇌ POR-BR)

October 2022 - Present

- Translation of English to Brazilian Portuguese;
- Provided translation services in a variety of fields, such as academic texts, news online articles, e-books, nutrition articles, herbology texts, software manuals, video game localization, subtitling, and more;
- Maintained a high degree of professionalism at all times.

### SEO Analyst and Proofreader - WnWeb Agency

April 2021 - July 2023

SEO analysis through tools such as Google Search Console, Analytics, Screaming Frog, and more. I also write texts, titles, and descriptions with strategic use of keywords and SEO techniques. I also proofread various texts from blogs and social media posts. I check their grammar, text structure if their information is correct, and their hyperlinks.

## EDUCATION

2020 - Present | Bachelor's Degree in Languages, Linguistics, and Translation

Universidade Federal do Rio Grande do Sul (UFRGS)

2011 - 2013 | High School

INEDI School

## COMPLEMENTARY COURSES

- **Descola - UX Writing: the text as a way to improve the user's experience**
- **Rock University - Copywriting Course**
- **Rock University - Content Revision Course**