

## EN - ZH, ZH - EN, FR - ZH

CERTIFIED TRILINGUAL TRANSLATOR & COPYWRITER PROVIDING HIGH-QUALITY LANGUAGE SERVICES FOR 6+ YEARS

## **English/French** ← Simplified Chinese, PRC

+1(226)980-5656 | Email/Skype: zhiyunmiao@hotmail.com UTC-5:00 (Full-time Availability) | Montreal, QC, Canada

## **SKILLS**

Chinese (PRC) – Native English – Near-Native French – Advanced

Translation
Proofreading/Editing/MTPE
Transcreation/Copywriting
Subtitling/Captioning
SEO Optimization

SDL Trados Studio MemoQ Memsource Wordfast Across Smartcat Passolo

Déjà vu

## **QUALIFICATION**

# Freelance Translator (2014 - Present)

Serving translation agencies & clients worldwide

## **Certificate in Translation**

English< >Chinese Canadian Translators, Terminologists & Interpreters Council (CTTIC)

#### Master of Arts (2020)

Languages and Culture McGill University, Canada

## Bachelor of Arts (2018)

Art History and History McGill University, Canada

## SPECIALIZATION & MAJOR PROJECTS

## Marketing (Fashion/Cosmetics/Luxury Consumer Goods)

Nike: EN-ZH translation & editing of web contents on fashion & lifestyle (50,000+ words) Jo Malone: EN-ZH translation of marketing material for perfumes (40,000+ words) SSENSE: EN/FR-ZH translation & transcreation for a luxury E-Commerce (70,000+ words) CL Magazine: EN/ZH translation & transcreation for cigar, wine & spirits (30,000+ words)

## Tourism (Hospitality/Transport/Gastronomy)

Sunwing Airlines: EN/FR-ZH translation for flights & vacation packages (50,000+ words) Intercontinental: EN-ZH translation & copywriting for hotels & resorts (60,000+ words)

## Communications (Journalism/Policy/Public Relations)

International SOS: EN-ZH live translation for health & security alerts (50,000+ words) National Trust Canada: FR/EN-ZH translation for PR documents (30,000+ words) Maclean's Magazine: EN-ZH translation of international news (60,000+ words)

## Media (Television/Film/Social Networks)

Netflix: ZH-EN subtitling for documentaries, movies & TV series (500+ hour)

Amazon Prime: EN-ZH transcreation & copywriting of movie synopsis (70,000+ words)

#### Games Localization (Video Games, iGaming)

*Video Games*: EN<>ZH translation of RTS, FPS, RPG, ARPG, MOBA, etc (80,000+ words) *iGaming*: EN<>ZH translation of Slots, Roulette, Lottery, eSports, etc (50,000+ words)

#### **Business (Finance/Cryptocurrency/HR//Administration)**

*The Economist*: EN-ZH translation of international financial news (70,000+ words) *S&P Global*: EN-ZH daily live translation of financial analytics (50,000+ words)

#### Humanities and Social Sciences (Arts/Culture/Literature/Education/E-Learning)

Canada China Film Festival: EN/FR-ZH translation of exhibition catalogues (80,000+ words)

Published Books: EN<>ZH translation of fictions, non-fictions (100,000+ words)

Academic Papers: EN<>ZH translation & editing of research papers (100,000+ words)

Global Lingo Inc: EN-ZH translation & copywriting for E-learning lessons (70,000+ words)

## Law (Contracts/T&C/Insurance/Commerical/Copyright/Corporate/Civil/Criminal)

*Newcomers Canada*: EN/FR-ZH translation of immigration documents (60,000+ words) *TD Bank*: EN-ZH translation of banking contracts, terms & conditions (50,000+ words)

### Science (Health/Nutrition/Technology)

Johnson & Johnson: translation & copywriting on health technologies (30,000+ words)