

RESUME



Pramod Rai

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Profile Summary

19 years of experience in Print and Online/Web Media including 14 years in the Times of India Group. Expertise in Hindi copy writing, editing, translation and recreation of content from diverse English sources. Specialisation in Business, Economic, Political and Social news and issues. I was associated with the Economic Times (Hindi) as Assistant Editor-Digital Content Creation till Oct 2020.

Industry Experience (19 years)

- **2012– Oct 2020 : The Economic Times (Hindi), New Delhi**
Assistant Editor-Digital Content Creation, Special correspondent. Chief Copy Editor. Reported for many beats such as Commerce and Industry, Indirect taxes, MSMEs, Delhi govt, Environment, polity etc. Content creation in Hindi from English copies of subscribed Wire and Sister organisations.
- **2006- 2012 : Nav Bharat Times, New Delhi**
Senior Copy Editor to Chief Copy Editor. Executed and headed key pages and editions on desks. Coordinated both input and output for national, international and business news. Also headed business section in Sandhya Times for three years. Translation was one of the key roles.
- **2001-2006 : Amar Ujala, Noida**
Trainee to Sub Editor and founding member of editorial team for the web edition : **www.amarujala .com**. Worked 5 years for different pages and channels of the portal and learned basics and emerging trends of web-journalism in its initial days.

Specialisation

Content creation in Hindi. Translation from English to Hindi, editing and rewriting.

Educational Qualification

- 2012: UGC NET in Mass communication & Journalism.
- 2001: Master's in Mass communication from VBS Purvanchal University
- 1998 - Graduated from University of Allahabad in English, Hindi, Pol.Sci
- 1995- Intermediate with Physics, Chemistry and Maths, UP Board
- 1993- High school with Science subjects, UP Board

Publications

- Publication of numerous news and views articles, features in leading newspapers.
- **Translated a book on Indian Constitution from English to Hindi.**
- A book of collection of short stories in process of publication.

Personal details

Date of Birth : 10th April 1978

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