# Berenika Borto

- 🔽 berenikaborto@gmail.com
- 💊 (+48) 888 407 875
- in /in/kborto/
- 🔒 Reda, Poland

Hi, I'm Berenika! I'm a Polish proofreader and English to Polish translator with 9 years of experience. In my professional journey, I have become well-versed in using different tools (CAT (MemoQ, Phrase), MS Word, Adobe Acrobat Reader, WordPress, Presta). Moreover, I am proficient in working with various supporting solutions (LanguageTool, Grammarly, Hemingway, ChatGPT, Gender Decoder). I have great expertise in Polish inclusive language, SEO, web writing, UX writing, and storytelling. I have cooperated with stakeholders from many areas, like gaming, IT, digital media (including film & TV series), e-commerce, healthcare, HR (People & Culture).

## Education

#### Interdisciplinary Individual Studies in Humanities and Social Sciences

#### 2015–2020, The John Paul II Catholic University of Lublin, Poland

Individual programme of studies in Poland for versatile students, which allows them to create unique development paths adjusted to their scientific & career interests. The student can mix courses from different fields and faculties. Fields that I pursued within interdisciplinary studies:

#### 2018-2020 - Master's degree: Polish Philology (linguistics), Management

Rector's stipend (average grade: 5.0, highest possible grade in Polish education system)

2015–2018 – Bachelor's degree: **Editing**, Management, partly: Sociology

## Experience (commercial)

#### 2015 – present

#### Freelance work (self-employment, remote) - Proofreader (Polish), English to Polish Translator, Copywriter

As a freelancer, I cooperate with different customers in the communications area (English to Polish translations, proofreading, marketing content, inclusive language, WordPress, and MemoQ training). Regarding proofreading, I worked on books, e-books, articles, websites, games, subtitles, marketing content, learning content, scenarios). Regarding English to Polish translations, I have experience with games, applications, and websites. Occasionally, I participate in copywriting and ghostwriting projects.

Exemplary stakeholders I have worked with: Localize Direct, NEONET, NEO24, Your KAYA, UAB Falgelabis, Arcadia, Ridero, Ludeon Studios. Also, I supported independent authors.

#### 12.2020 - present

#### Roboto Global (translation agency, remote) - Editor

At Roboto, I am responsible for translation, proofreading, verification, and editing English to Polish translations for software, gaming, media, and IT industries (games, applications, websites, newsletters, social media content, subtitles, prose). Also, I prepare internal language guidelines for the projects.

There, I work on materials for companies like Riot Games, Sony, EA, AXN, Ubisoft, Bloober Team, Techland, Revolution Software, Plug In Digital, Connectmedica.

#### 07.2015 - 06.2020

#### How2Play (gaming news portal, remote) – People & Content Generalist (Executive Editor)

At How2Play, I was fully responsible for the content strategy. I managed all the published content (in Polish) and supervised it (including proofreading). I performed the role of WordPress administrator (including WordPress training for new team members). Also, I acted as a project manager within marketing campaigns delivered for our clients (e.g. Riot Games). For almost 3 years (2016-2019), I lead the social media team (5 people). Moreover, I managed company profiles & groups in social media and paid ads.

# Experience (non-profit)

#### 09.2018 - 08.2019

#### Inter Artes (student scientific journal, Lublin, Poland) - Executive Editor

*Inter Artes* is a student scientific journal of the Students' Association of College of Interdisciplinary Individual Studies (The John Paul II Catholic University of Lublin, Poland). As an Executive Editor, I was responsible for cooperation with authors and reviewers. Also, I proofread most of the articles and prepared the whole publication for an official release.

#### 09.2018 - 08.2019

#### The Polish Scouting and Guiding Association (Polish scouting organization, Lublin, Poland) – Proofreader (Polish)

As a proofreader, I was responsible for proofreading and editing Polish content for the association. Mostly, I worked on marketing materials, reports, and brochures.

### Skills

- Text editing and proofreading
- English to Polish translation
- Translation verification
- Knowledge of SEO, UX writing, and web writing recommendations
- Research and information verification

## Tools

- Microsoft 365 (including Word, Excel, PowerPoint, Publisher), OpenOffice (including LibreOffice), Google Docs Editors (including Google Docs, Google Sheets), Celtx
- PDF: Adobe Acrobat Reader
- CAT: MemoQ, Phrase
- Web: WordPress, Joomla!, Presta, HTML & CSS (basics), ChatGPT
- Graphics & DTP: Canva, GIMP, Adobe InDesign

#### Traits

- Organized
- Responsible
- Punctual
- Precise
- Communicative
- Tech-literate
- Supporting tools: Grammarly, LanguageTool, Hemingway, Gender Decoder, Surfer SEO
- Work organization & cooperation: Trello, Notion, Jira, Miro, GitHub
- Communications: Slack, Zoom, MS Teams, Google Meets, Telegram, MS Outlook, MS Teams
- Marketing: Google Analytics, Meta (Facebook ads)
- Other: OneDrive, SharePoint

# Languages

- Polish native
- English C2