






DAMIÁN ESPITIA

ENGLISH TO SPANISH
SEO TRANSCREATOR/COPYWRITER

Specialist in two things:

- Enhancing your audience's reading experience
- Boosting your online visibility

CONTACTO

-  www.itranscreate.com
-  damianespitia@me.com
-  <https://www.linkedin.com/in/damianespitia/>

SKILLS

Transcreation	<div style="width: 100%;"></div>
Copywriting	<div style="width: 100%;"></div>
SEO	<div style="width: 100%;"></div>
Marketing	<div style="width: 100%;"></div>
Localization	<div style="width: 100%;"></div>

LANGUAGES

Spanish	<div style="width: 100%;"></div>
English	<div style="width: 100%;"></div>

EXPERIENCE

2019 - Current Freelance at iTranscreate

SEO Transcreator for Google's Projects

- Localizing for Google Growth Lab
- Keyword research to validate relevance and search volume
- Transcreation based on keyword research

SEO Transcreator at AWS

- Ebooks' SEO transcreation for Latam audiences

Transcreator and Copywriter at Wix.com

- Copywriting SEO-driven articles
- Helping Wix connect with the Spanish market based on its English content and briefings

2022 - Current Gengo Lionbridge

Analista en Comunicaciones

- Check my profile if needed:
<https://gengo.com/hire/profile/1641649/>
- Received pro-level qualifications and quality awards

2021 - Current TED TALKS

Subtitle Translator

- Leveraged cultural background knowledge to understand the idiomatic meanings of specific expressions
- Generated video subtitles in the target language

EDUCATION

Mechanical engineering

UTN Argentina

English

Wall Street Institute