

**CREATIVE
LANGUAGE
CONSULTANT**

EXPERIENCE

PUNEET SINGH

New Delhi

FREELANCE WRITER

Part-time / *March 2019 to present*

Profile:

- OTT Metadata, Title Research & L10n. (Creative & Non-Creative).
- Hindi Linguist for MTPE.
- Transcription for English, Hindi Educational content.
- Transcription for GPS, Gaming videos.
- Gaming Content Translations.
- Extensive Documentary Localization Projects.
- Subtitling for OTT Content and Web Series.
- Subtitling Lead for TV shows and Web-creator videos.
- Creative Solutions for Radio Clients and Spotify based apps.

Associations: LionBridge, AudioBridge, Locaria, Google, National Geographic, YouTube Originals, Westland Survival etc.

WILLIAMS LEA TAG, GURGAON

SENIOR LINGUIST / Full-time / *July 2017 to March 2019*

Profile: Translation, Transcreation & Review for content on Google products.
Subtitle Creation for creator videos on YouTube (Translation and Review)

Client: Google

FREELANCE COPYWRITER

COPYWRITER & PROOFREADER / Part-time / *Oct 2016 to Dec 2017*

Agencies: UrbanClap, iBroad7 Communications, Cellar Door

Profile: TV & Radio Ads, Social Media & Website Content

Clients: Moja, UrbanClap

URBAN COMPANY, GURGAON

MARKETING COPYWRITER / Full-time / *Oct 2015 - Sep 2016*

Profile: Print, TV & Radio Ads, Digital Marketing, SEO
Localization of content across platforms.

FEVER 104 FM, DELHI

SENIOR ASSOCIATE (Creative Client Solutions) / Full-time / *May - Oct 2015*

Profile: Content Curator, Translation for Pan-India Campaigns and Production Lead.

Clients: Pepsico, Absolut India, Hindustan Times, InfoEdge

RADIO CITY, PUNE

SENIOR COPYWRITER (Creative Client Solutions) / Full-time / *Oct 2013 - Apr 2015*

Clients: KFC, Star TV, Vodafone, Medilaser

RED FM, INDORE

COPYWRITER (PROGRAMMING & SALES) / Full-time / *Apr 2012- May 2013*

Clients: Mehidpurwala, Nariman Point, TI Mall, Vini Steps

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EDUCATION

IIMC, DELHI

Post Graduate Diploma: Mass Communication // Aug 2011 - Apr 2012

Specialization: Radio & TV Journalism

PUNJAB TECHNICAL UNIVERSITY, PUNJAB

Graduation: Bachelor in Technology // Jun 2006 - Nov 2010

Specialization: Electronics & Telecommunication

Contact for reference

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Fever 104 FM – Devendra Karki

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Cellar Door – Sourav Bangotra

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