

VALERINA SIEANY

PERSONAL PROFILE

Valerina is a Public Relations Consultant who is passionate about client engagement, public relations and international relations. She is recognised as an excellent communicator and writer with proficiency in Chinese, English, and Bahasa Indonesia. She is also a proactive leader and she is willing to go to extra mile.

CONTACT ME:

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PROJECT

The Lost Food Project: Policy Paper on Food Waste (March 2019 – May 2019)

ACHIEVEMENTS

Academic Merit Award (February 2018)

SKILLS & COMPETENCIES

- Critical thinking
- Research skill
- Communication management
- Crisis management
- Public speaking
- Problem-solving
- Time management
- Language skill
- KOL and Community Management
- Media Relations
- Event Organising
- Public Relations

WORK EXPERIENCE

ACCOUNT COORDINATOR

Praxis Public Relations | Oct 2020 – Mar 2021

- Provided strategic communication and crisis communication plans to clients.
- Provided press release and other written materials for clients.
- Engaged relationship with media, KOL and government officials.
- Organised events for clients from various industries, such as financial, and tech

RESEARCH INTERN

PT KRA Indonesia | Mar 2020 – Oct 2020

- Monitored media articles that relate to the subject monitoring.
- Wrote a research report relate to the current affairs.
- Published photos and videos on social media regarding current issues in Indonesia.

CHINESE INTERPRETER INTERN

PT Takeda Indonesia | Nov 2020 – Feb 2020

- Collaborated and built strong relationships both internally and externally.
- Listened to stakeholder requirements, and conduct a gap analysis.
- Briefed and liaised with external agencies tasked with delivering these projects throughout the development lifecycle.

EDUCATION

MONASH UNIVERSITY MALAYSIA

Bachelor of Arts and Social Sciences, Feb 2018 – Dec 2019

– Majoring in Global Studies and Communication, CGPA: 3.558

– Extracurricular activities:

- Secretarial Team Committee, Monash Career Peer (Feb 2019 – Dec 2019)
- General Secretary Subcommittee, Monash University Student Association (Mar 2019 – Sep 2019)
- Volunteer, Rumah Juara (Mar 2019 – May 2019)
- Helper, Monash Cup (Sep 2018)

JAKARTA INTERNATIONAL COLLEGE

Diploma of Arts, Jun 2017 – Feb 2018

–CGPA: 3.65