# SHAYED KAMAL SIDDIQI

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## **Career Objective**

I would like to integrate my following experiences, training and business domain knowledge to add value through my commitment, devotion and sincerity to work and explore my next potentials.

#### **Experiences**

# Transcriber at APPEN for English Language Projects

#### **September 2021 – Present**

- ➤ Independently contracted to evaluate and interpret audio and video dictation, maintaining accuracy, recognizing terminology and discrepancies, and proper formatting to deliver to clients by established deadlines.
- Maintained strict confidentiality and privacy practices across each project with all clients. Upholding established protocols and style guidelines. Striving to meet or exceed daily work expectations.
- ➤ Researching to solve spelling and grammatical problems. Prioritizing duties in order to meet deadlines promptly.

#### Transcriber at APPEN Bengali Language Projects

July 2021 – Present

- ➤ Independently contracted to evaluate and interpret audio and video dictation, maintaining accuracy, recognizing terminology and discrepancies, and proper formatting to deliver to clients by established deadlines.
- ➤ Promoted from Moderator to QA level within two days of start date, based on performance and total 60 audio/video minutes transcribed.
- Maintained strict confidentiality and privacy practices across each project with all clients. Upholding established protocols and style guidelines. Striving to meet or exceed daily work expectations.
- Researching to solve spelling and grammatical problems. Prioritizing duties in order to meet deadlines promptly.

### **Translator at Amazon Projects**

February 2021 - Present

- Researching to ensure the correct translation is used. Liaising with clients to discuss any unclear points.
- ➤ Providing guidance & feedback & creating customer-specific style guides. Translation of documents/letters from English to Bengali.
- ➤ Reviewing and proofreading mother-tongue text. Revising more junior translators' translations.
- Excellent English speaking and writing skills. Retrieving articles from newspapers, magazines & the internet & translating them into English.

# Freelance Search Engine Evaluator, Social Media Evaluator, Rater, and Content Creator at APPEN January 2020 - Present

Working as freelance individual contractor as follows role:

- Examining the test results, checking the usefulness and relevancy of the web pages in relation to the search queries; investigating the credibility of web pages based on the accuracy of the information depicted; and monitoring constantly the web results.
- Responsible for rating news feed stories based on several different criteria including but not limited to content, impact and entertainment.
- > Improving the relevancy of the news feed for a leading global social media platform.
- ➤ Review and evaluate online ads. Assess and report quality and content text. Rate web site/content or queries.
- > Create and upload photo and video content for several projects to develop AI technology.

# **Executive, Fenobiz Technology**

**July 2017 – December 2019** 

#### Responsibilities:

- ➤ Performed keyword research. Planned and executed the different SMM, Content Marketing, Guest Posting, Link building strategies and monitor traffic flow to the affiliate websites
- Executed link building campaigns, content marketing accordingly to achieve targeted SERP rank on google.
- ➤ Monitor and administer web analytics dashboards, reports and key reporting tools, and point out key areas of importance in accordance client goals. Documented all customer communication and optimization activity

# **Business Analyst, Tappware Solutions Ltd.**

**January 2016 – June 2017** 

# Responsibilities:

- > Business requirement analysis and documentation.
- Module Configuration, Data Conversion, Performance Testing and Customizing.
- > Software Requirements Specifications (SRS), Use Case, User Manual and Video Tutorial,
- > Content Development, Data Management, System Configuration.

#### **Professional Training**

**PGD** in ICT on ERP Implementation

Period: October 2014 – February 2015

**Place: Bangladesh Computer Council (BCC)** 

**❖** Fast Track Future Leader (FTFL) Foundation

Period: October 2014 – November 2014

Place: Bangladesh Academy for Rural Development (BARD), Comilla

# **Academic Qualifications**

Education	Concentration	Institution	CGPA	Passing
Level				Year
MBA	HRM	IBA, Jahangirnagar University	2.80 out of 4	2021
BBS	Accounting	National University	59% Avg.	2015
HSC	Business Studies	Govt. Mujib College, Noakhali	3.70 out of 5	2008
SSC	Business Studies	Kabi Jasim Uddin High School	4.69 out of 5	2006

#### **Special Qualifications**

- MS Excel, MS Visio, MS Power Point, MS Word, HTML, CSS and Open ERP.
- Higher Professional Typing Speed.
- Quality writing, Interpersonal, Data-driven and Analytical Research Skills.
- Active Listening Skills, Dedicated Team Player and Detail Oriented.
- Co-founder of "Elite Society" (A charity organization to help root areas poor people)
- Photography, Blogging, Playing Cricket, Badminton, Listening Music and Traveling

#### Language Proficiency

Language	Level	Skills
Bengali	Advanced	Mother Tongue
English (USA, UK, Austratian, Indian)	Advanced	Reading, Writing, Listening and Speaking

#### **Personal Details**

Father's Name:	Joynal Abedin	
Mother's Name:	Marjahan Begum	
Date of Birth:	July 07, 1990	
Nationality:	Bangladeshi (By Born)	
Marital Status:	Married	
Religion:	Islam	
Blood Group:	O (Positive)	
Height:	5'6"	

## **Declaration**

I declare and ensure that, all information stated in this resume is true. This is also to authorize the organization to verify the information provided in this resume.