Travis Belt

Translation & Localization Specialist

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Education

Certificate of Completion in

Advanced Chinese Language and Literature

Jiao Tong University, Shanghai, China

BA in German

Western Washington University, Bellingham, WA

Certificate of Completion in German Language, Literature and Culture University of Vienna, Vienna, Austria

Key Skills

- Translation
- Chinese
- German
- Localization
- CopywritingSubtitling
- Patent and trademark translation
- Legal translation
- Proofreading
- Editing
- Post-editing
- Trados and CAT tools
- Cross-cultural communication and collaboration
- Superb writing skills
- Detail-oriented

Professional Summary

- 15+ years of professional translation experience from Chinese to English
- · 3 million+ characters translated to date
- · Proven track record of cross-cultural collaboration
- · Specialized in legal and intellectual property translations, including contracts, patents and trademarks
- Successfully localized and adapted Asian-based products and marketing campaigns for the US market, ensuring cultural resonance and market success
- Established consistent and impactful brand voice by developing comprehensive in-house style guides for English language content, ensuring clarity, professionalism, and brand alignment across all communications
- Championed client satisfaction by delivering accurate and clear English-language versions of complaints, court hearings, judgments, and contracts, exceeding expectations and ensuring optimal legal representation
- Bridged the communication gap between legal professionals and clients through meticulous drafting of sensitive legal documents, maximizing understanding and building trust
- Empowered colleagues and clients by creating a comprehensive catalog of in-house translations of various Chinese laws, regulations, and policies, facilitating legal research and navigating complex legal landscapes
- Brought Hollywood hits to global audiences by translating and subtitling Chinese-language dialogue in critically acclaimed shows like "American Born Chinese," ensuring cultural authenticity and engaging international viewers

Professional Experience

Copy & Localization Specialist

Allschool, Inc | July 2022 - December 2023

- Transformed online school's marketing, branding, products, and user interfaces for the US market, ensuring cultural resonance and driving user experience.
- Championed brand consistency by developing comprehensive in-house style guides for all North American content, guaranteeing clear and impactful communication across all touchpoints.
- Led the seamless adaptation of China and Singapore-based products and branding materials, securing market success in the US.
- Elevated translation team's efficiency through meticulous proofreading, creating language resource databases, and implementing new tools, thereby ensuring impeccable accuracy and product quality.
- · Rooted out cultural misfires by rigorously testing products, ensuring perfect alignment with US market expectations.
- Forged strong cross-functional partnerships to deliver accurate and consistent translations of products, website content, and branding campaigns for the North American market.
- Streamlined collaboration by researching and procuring the best content-creation and spelling and grammar-checking tools, empowering the team for success.

Translation Specialist

Belt & Road US-China Consulting | July 2018 - Present

- Mastered diverse content translation: Seamlessly navigated between legal/financial documents, film/TV scripts, and software platforms, delivering culturally nuanced translations for each domain.
- Proven track record with industry leaders: Collaborated with renowned clients like RWS (SDL), Pixelogic, ByteDance, Clearly Local, and more, contributing to high-profile projects like AWS quality assurance and Feishu (Lark) platform localization.
- Global reach and impact: Served clients across the US, Hollywood, UK, EU, China, and Hong Kong, ensuring tailored content for international audiences.
- Expertise across translation spectrum: Delivered exceptional value through translation, localization, editing, proofreading, post-editing, transcreation, copywriting, and subtitling, exceeding client expectations.
- Major contributor to the English translation and localization of ByteDance's Feishu (Lark) platform, contributing to its successful global expansion.
- Elevated Amazon Web Services project through meticulous subtitle editing and quality control.
- Leveraged SDL Trados, Memsource, and other CAT tools to enhance translation quality, efficiency, and consistency.
- Translated dialogue for acclaimed TV shows like "American Born Chinese," ensuring cultural authenticity and audience engagement.

Legal Translator

Hogan Lovells | July 2009 - June 2018

- Delivered accurate and consistent English translations of complex Chinese legal documents across diverse fields, including corporate law, intellectual property, and finance, ensuring adherence to industry standards.
- Received particularly high recognition from patent attorneys for accurately capturing the technical nuances involved in translating numerous patents.
- Streamlined translation processes by customizing Chinese-English translation software, reducing manpower for high-volume projects and meeting tight deadlines.
- Spearheaded the firm's in-house Chinese legal translation library, building and maintaining a comprehensive catalog while
 ensuring timely updates upon legislative changes.
- Enhanced client service by updating the Intellectual Property Judgment database, enabling faster access and reference to relevant court rulings across China.
- Maintained impeccable translation quality by diligently proofreading and editing work of team members, guaranteeing accuracy and clarity.
- Fostered a collaborative translation environment, leveraging diverse expertise within the team for optimal results on complex projects.

Freelance Translator

Eurologos | May 2008 - July 2009

- Delivered accurate translations and proofreading across diverse content like government PSAs, legal contracts, employee manuals, technical documents, and fashion articles, ensuring impeccable accuracy and clarity for global audiences.
- Successfully catered to varied clientele: Partnered with prestigious brands like Chanel, Hermes, L'Oreal, and Siemens, and government entities like Shanghai City Government, tailoring translations to meet their specific needs and brand voices.
- Adaptable to diverse subject matter: Seamlessly navigated between technical jargon, legalese, and creative marketing language, ensuring consistent quality and effectiveness in each domain.