

Dongming WANG

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📍 Berlin, Germany

🎂 16.12.1990
🇨🇳 Chinese



Professional Experience

- Apr 17 - Present **Freelance Editor (Chinese)**
Remote **McKinsey & Consulting Company Inc., Shanghai**
Global leading management consultancy with a passion of knowledge sharing
- Edited over 500 pieces, ranging from WeChat articles and whitepapers to presentations, across various industries
 - Shaped raw content (e.g., presentations, outlines, notes, interviews) into dozens of editorial products (e.g., insight articles, reports, whitepaper)
 - Amplified McKinsey's brand influence by refining and editing articles ranked in top 10 for annual views on WeChat channel;
 - Conceived and implemented initial editorial style guidelines (over 20 standards) for Chinese content at McKinsey (baseline guidelines up till today)
- Apr 18 - Oct 23 **Foreign Affairs Manager (International Relations and Affairs)**
Shanghai, China **Commercial Aircraft Corporation of China, Ltd.**
Biggest civil aircraft OEM in China with around 17,000 employees
- Masterminded over 80 annual high-level international engagements, driving resolution of complex challenges from e.g supply chain and geopolitical tension
 - Facilitated executive leadership's global strategic engagements by curating over 100 key communications annually, underpinned critical problem-solving
 - Pioneered cultural bridging in 50 high-level meetings per year as chief interpreter, forming a translation talent pool of +100, ensuring linguistic quality
 - Nurtured a vast international network encompassing stakeholders from over 20 countries to catalyze strategic projects and foster international collaboration
 - Pioneered developing and enforcing internal protocols and best practices for international interactions, achieving a 30% increase in operational efficiency
 - Orchestrated oversight of international communications across all functions through review and guidance, including 50+ press, letters, sales decks annually
 - Managed approval process for international business travel (around 100 trips per year) with utmost compliance scrutiny
 - Promoted overseas sales (indonesia) through government networking (4 foreign affairs departments/agencies in China and Indonesia)
- Nov 13 - Jun 14 **Exhibition Coordinator**
Beijing, China **AppleGreen Homes**
A Scottish startup focused on green housing
- Spearheaded logistics and provided strategic administrative support for a Green Energy Housing Exhibition on a multi-million project
 - Led key communications between the CEO and Chinese partner to ensure a seamless collaborative initiative on a daily basis
- Sep 13 - Nov 13 **Writer**
Beijing, China **Beijing Shanyuhui Media, Ltd.**
TV program production startup
- Co-wrote and developed scripts for a well-known national TV program on elder care
 - Managed logistics during filming and support video editor to create better storytelling on one episode

Summary

Full-time MBA Student, Class of 2025; communication veteran with over 5 years at the aerospace sector, experience in international engagements and enhancing global relations amid complex challenges. As a freelance editor for McKinsey for 6+ years, refined 500+ publications, influencing editorial standards.

Education

Master of Business Administration
ESMT Berlin - Berlin, Germany
Jan 24 - Apr 25
Business essentials with a focus on analytics

Master of Translation and Interpreting
Shanghai International Studies University - Shanghai, China
Sep 15 - Mar 18
Knowledge expansion, critical thinking, intercultural communication

Bachelor of Engineering
Communication University of China - Beijing, China
Sep 09 - Jul 13
Foundations for analytical thinking

Languages

Chinese: Native
English: Full Proficiency (C2)
German: Elementary (A1)

Certificates

CFA Institute Certificate of ESG Investing
CATTI Level II Interpreter (English-Chinese)

Interests

Poetry: English poetry published on Poetry Lab Shanghai.