

PIYATHIDA SAIKHUN

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Motivation

The main focus of mine is in the areas of architecture and urban planning, integrated with culture and creative community. To work in the research unit, which is cooperated with architectural and technology consultant company, encourages me to search for ways to transform the urban and cultural areas of my hometown to promote a more vibrant, sustainable future and wellbeing of my neighborhood and my community. My dream is to start my own practice and have an expertise on this kind of practice.

Summary:

- Motivated Architectural Professional with 5+ years of work experience with global / multinational universities, organizations, and local communities in research and creative design
- Experienced in architectural and interior design
- Competency in a variety of design research methodology (literature review, case study, survey, measurement)
- Strong ability in conducting in-depth interviews, focus group, public hearing, seminars, and Familiarization Trip, to test services, products, and other results of the research
- Relevant experience within user centric development of space, building, service, and products that related to community context and project objective
- Well-developed communications and interpersonal skills for effective interaction with crossing field experts, external organization, and locals to facilitate seamless execution of projects
- Equally productive in individual capacity or when working as part of a team of any size
- Academically, holds a master's degree of Architectural Science, major of Architecture and Community Conservation, and a Bachelor of Architecture, Major of Interior Architecture
- Proficiency in Adobe Photoshop, Adobe Lightroom, SketchUp, and MS Office (Word, Excel, and PowerPoint)
- Intermediate and passionate user of various design software such as Auto Cad, Procreate, V-ray, Encape, Adobe Illustrator, Adobe InDesign, Autodesk Revit
- Strong Design thinking skill and communication skill (visual, verbally, and the written word)
- Experienced in research journal publishing

Education

Graduate Studies: 2017-2018 | Faculty of Architecture, Chulalongkorn University | Thailand

- Master of Architectural Science – Major of Architecture and Community Conservation

Undergraduate Studies: 2012-2016 | Faculty of Architecture, Chulalongkorn University | Thailand

- Bachelor's of Architecture – Major of Interior Architecture
- 2 years of special credits for Graduate program

Professional Certification(s) / Membership(s)

Professional Certification / Membership
Architect Council of Thailand: ก-ธบ 1531

Member Since / Date Certified
07-07-2018/ 06-07-23

Languages

English – IELTS 6.5 Band | Thai – Native language | Korean – Beginner | German – Beginner

Professional Experience

Assignments

2022 | The Network Development of Tourism Entrepreneur Networks and Low-Carbon Tourism Logistics in Khung Bang Krachao Using LESS Criteria Towards a Low-carbon Tourist Destination | Khung Bang Krachao, Samut Prakan Province, Thailand

Arsom Silp Institute of the Arts

Description:

This project aims to develop tourism entrepreneur networks and low-carbon tourism logistics in Khung Bang Krachao. The project consists of case study analysis and, spatial analysis with logistic situation analysis, using mixed-method research which was integrated of field survey, public hearing, and documentation research.

Responsibilities:

- Assisting writing the project proposal
- Collecting and reviewing environment and carbon footprint from tourism logistic literature
- Assisting writing the progressing report
- Participating in discussion and meetings

2020-2022 | Community Storytelling Through Photo Book and Playing Cards: Hua Wiang Community, | Ayutthaya province, Thailand

Architecture for Creative Community Research Unit, Department of Architecture, Chulalongkorn University

Description:

The project cooperation between Chulalongkorn University, Gunma University, King Mongkut's Institute of Technology Ladkrabang, and schools in Hua Wiang Community. The project provided the workshop where the children in Hua Wiang Community showed how their community live and handle with floods though drawing and painting.

Responsibilities:

- Assisting writing the project proposal
- Surveying and studying the context of the community
- Collecting inventories of the houses that have been elevated and renovated due to the floods and studying how they have changed
- Assisting content research process
- Planning for the on-site workshop
- Collecting and reviewing related literature
- Coordinating with the school and community
- Managing project budget and materials
- Overall art direction of all the publishing and products of the workshop

2019-2020 | Project for Research and Development of Guidelines for Promoting Tourism within Pa Paka Kyaw Village, Ban Pong Luek - Bang Kloi, Phetchaburi Province, based on the philosophy of sufficiency economy | Ban Pong Luek - Bang Kloi, Phetchaburi, Thailand

Architecture for Creative Community Research Unit, Department of Architecture, Chulalongkorn University

Description:

This research project is a mixed-method research which was integrated between field survey, and documentation research.

Responsibilities:

- Field surveying
- Measuring traditional Pa Paka Kyaw houses
- Interviewing local Pa Paka Kyaw villagers about their traditions and way of life related to their habitats
- Reviewing related literature
- Assisting writing the final report
- Illustration for the cultural heritage map book
- Modelling the physical features of the area and significant architectures
- Assisting writing the research journal and coordinating with the publication

**2018 - 2019 | Master Plan for Conservation and Development in Phayao Old town | Phayao, Thailand
Architecture for Creative Community Research Unit, Department of Architecture, Chulalongkorn University**

Description:

Master Plan for Conservation and Development in Phayao Old town is prepared for using as a guideline for the government, the stakeholders and communities in the conservation and development of Phayao Old town, together in unity. This master plan consists of spatial value analysis with situation analysis in various aspects, using mixed-method research which was integrated of field survey, public hearing, and documentation research.

Responsibilities:

- Assisting writing the project proposal
- Assisting Research Process with architectural specialist and other field specialists
- Collecting and reviewing related literature
- Designing survey methodology and survey form for the physical data of potential buildings and architectures in Phayao Old town
- Interviewing and meeting with government officers and other local keyperson in the area
- Executing and verifying the cultural heritage (Architecture) lists
- Assisting writing the progressing report
- Overall art direction of all the publishing and social media content of the project
- Preparing the public hearings and exhibitions in Phayao Old town
- Participating in discussion and defense meetings
- Representative of the project head to participate and present the outcome of the masterplan at Office of Natural Resources and Environmental Policy and Planning, Bangkok

2017 - 2019 | The Improvements of Preserved Area of Cultural Heritages (Architecture) to support the tourism in Lanna Region | Lamphun, Phrae, and Nan in Thailand

Architecture for Creative Community Research Unit, Department of Architecture, Chulalongkorn University

Description:

The old town area of Lamphun, Phrae, and Nan are full of cultural heritages (architecture) which are unique and represent the background, historical, and social development of their own sites. However, according to recent situation, those cultural heritages are still lack of systematic management of architectural conservation and tourism management. Consequently, those cultural heritages are not well recognized and lack of potential of attracting tourists. So, this research project is provided and purposed for the area improvement guideline to support sustainable tourism based on the balancing of development and conservation.

Responsibilities:

- Site surveying, and interviewing
- Participate the Familiarization Trip and collect its result for the analyzation
- Cooperate with other research team to exchange to outcome of the study

2017 - 2019 | Design Guidelines to Support the Architectural Heritages' Perception of Tourists in Preserved Area of Cultural Heritages (Architecture) in Lanna Region | Lamphun, Phrae, and Nan in Thailand

Architecture for Creative Community Research Unit, Department of Architecture, Chulalongkorn University

Description:

This research project has 3 objectives; 1) to study and implement the plan and guidelines for supporting the architectural heritages' perception in the preserved area of cultural heritages (architecture) of Lamphun, Phrae, and Nan province, 2) to study the summary theme statement of architectural heritages and old communities in the area, 3) to study and implement the physical media 's design guidelines to support the architectural heritages' perception in the area. This research project is a mixed-method research which was integrated between field survey, documentation research and participatory action research.

Responsibilities:

- Reviewing literature and related research to summarize the concept planning to promote awareness and interpretation of architectural heritage within traditional community attractions
- Directing the content of Lamphun, Phrae, and Nan oldtowns' tourist manual
- Graphic designing and art Directing of the publishing, leaflets and posters for the Familiarization Trip and presentations
- Cooperate with other research team to exchange to outcome of the study

2019-2020 | The Study of Destination Management System of Organization for Tourism in Preserved Area of Cultural Heritages (Architecture) in Lanna Region | Lamphun, and Phrae in Thailand

Architecture for Creative Community Research Unit, Department of Architecture, Chulalongkorn University

Description:

This research project aims to 1) study and implement the Destination Management System of Organization for tourism in preserved Area of Cultural Heritages (architecture), and (2) propose the guideline on managing the Destination Management Organization of Cultural Heritages (architecture) preservation area in Lamphun and Phrae province. It is a mixed-method research which was integrated between field survey, and documentation research.

Responsibilities:

- Reviewing literature and related research to summarize the Concept, and Legal framework of destination management organization (DMO) of the old town or cultural heritage site
- Reviewing and analyzing case studies in Thailand and other countries where there are similar conditions to the project site
- Interviewing and meeting with government officers, stakeholders, and other local keyperson in the area to deliver the insight information of the organization structure
- Representative of the project head to participate the Familiarization Trip and collect its result for the analyzation
- Assisting the head researcher to model the Destination Management System of Organization for Tourism in Preserved Area of Cultural Heritages (Architecture) in Lanna Region
- Cooperate with other research team to exchange to outcome of the study

2017 - 2018 | Design Guidelines for Enhancement of the Physical Environmental to Support Tourism's Activities in Preserved Area of Cultural Heritages (Architecture) in Lanna Region | Lamphun, Phrae, and Nan in Thailand

Architecture for Creative Community Research Unit, Department of Architecture, Chulalongkorn University

Description:

This research project has 2 objectives; 1) to study and implement the plan for developing the physical environment to support tourism's activities in preserved area of cultural heritages (architecture) of Lamphun, Phare, and Nan province, and 2) to study and implement the guidelines for developing the physical environment to support tourism's activities in preserved area of cultural heritages (architecture) of Lamphun, Phare, and Nan province. This research project is a mixed-method research which was integrated between documentation research and participatory action research.

Responsibilities:

- Site surveying
- Designing survey methodology and survey form for the physical data of potential buildings and architectures in Lamphun, Phrae, and Nan Old town
- Interviewing and meeting with potential heritage architecture owners and other local keyperson in the area
- Executing the morphological mapping of Phrae oldtown and morphological structure drawing of the selected architectures in the old town

2018-2022| Pine and Grass Co., Ltd. | Bangkok, Thailand

Description:

Pine and Grass Co., Ltd. operates the business of real estate activities by providing services, consults, research, and designs related to architectural products and technology.

Responsibilities:

Interior Architect

- Executing interior design and decoration process
- Providing user research and analysis
- Coordinating with project manager and clients in particular project

2017| MAAR Co., Ltd. | Bangkok, Thailand

Description:

M.A.A.R. Co.,Ltd. is the leading architectural firm in Thailand, ranging from major retail developments to private residences and refurbishments. The firm is widely recognized for its work in architecture, interior design and strategic planning in retail design.

Responsibilities:

Interior Architect (part-time)

- Coordinating with project manager and architect in particular project for designing the interior details
- Producing CAD drawing and 3d Model