

# MIA KROG

Please contact me at: [miakrog@gmail.com](mailto:miakrog@gmail.com)

A native Danish writer of English copy and content. With a background in both journalism, marketing and finance, I can provide catchy and customer-oriented content as well as longer features. Translation and transcreation is another skill of mine.

Born 1978 and ever curious to learn, create and co-create. Visit my [LinkedIn profile](#).

## EXPERIENCE

SEPTEMBER 2013 - PRESENT

### FREELANCE COPYWRITER AND TRANSLATOR

**Copywriting employers include:** TV 2 (Danish TV-station), NAKD (fashion brand), Ferm Living (interior design) and AUH (Aarhus University Hospital). Articles and copy in primarily Danish, but also in English.

**Translation employers include:** Translated, Unbabel, TV 2 (subtitles only), Verbolabs (captions) Zalando, TomTom, and Language Solutions Team.

JUNE 2019 – PRESENT

### CORPORATE COMMUNICATIONS COORDINATOR, KUNDECENTRALEN

Coordinator, content creator and administrator at Kundecentralen, an Aarhus based marketing company.

AUGUST 2004 – MAY 2019

### COPYWRITER, DANSKE ANDELSKASSERS BANK

Copywriter, web editor and coordinator at a Danish bank. The job included: Writing marketing copy, writing articles for magazines, writing captions for videos etc. in Danish as well as English. Proofreading Danish and English.

## EDUCATION

JUNE 2015

**DIPLOMA DEGREE IN DIGITAL JOURNALISM**, DENMARK'S SCHOOL OF MEDIA AND JOURNALISM

AUGUST 2003

**BACHELOR'S DEGREE IN COMMUNICATIONS**, AALBORG UNIVERSITY

## TOOLS & SKILLS

- Proficient in Microsoft Office and Excel
- CAT tools: Polyglot and Matecat
- Experienced in preparing SEO texts
- Experienced in writing captions (SRT.-files and MateSub)