



Citizenship: French

CONTACT

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FOREIGN LANGUAGES

French, Russian, English,
Armenian

LILITH KHACHATRIAN

STRENGTHS

INTERNATIONAL FOCUS

Lived and worked in different countries
Langues : French, English, Armenian, Russian

Organization and promotion of an event

Design and organize a professional event
Negotiate and develop a network

PROFESSIONAL EXPERIENCE

MINISTRY OF EUROPE and FOREIGN AFFAIRS OF FRANCE– Communication department – Communication manager, Paris, feb 2021- apr 2022

- Conception et evaluation of communication actions of the Ministry in France and abroad
- Giving advice on the communication of the Ministry
- Social Media Management in Russian language for the Ministry

LVMH/Samaritaine –Paris 2019-2020 | Merchandising Coordinator

- Coordination and negotiation of the contracts for the opening of Samaritaine Paris (more than 600 local and foreign clients)
- Administrative management of the brands
- Organization of events to promote brands

KERBEDANZ WATCHES | Switzerland (job location in Armenia) Marketing and PR manager 2018-2019

- Event organization, commercial development
- Management of the social networks of the brand, promotion of the Company
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OPERA SUITE HOTEL, Yerevan | Event Manager– 2016- 2017

- Design and organization of business and private events, concerts at the hotel
- Negotiation of prices
- Business development
- Management of the promotion of the events on the social networks

FRENCH CHAMBER OF COMMERCE, Yerevan | Executive Director – 2014- 2015

- Management of the chamber, of employees
- New offer of services, business development
- Organization of several business events

**MINISTRY OF EUROPE and FOREIGN AFFAIRS OF FRANCE–
French Embassy in Moscow, 2011 – 2013 | Visa Officer
and Adoptions process manager**

**marocMAROC , Paris, Luxury skincare brand | Marketing
Manager, 2009 - 2010**

- Management of marketing strategy in France and in Europe
- Organization of events, promotion of the brand, fairs

**L'OREAL Paris | Coordinator of Eastern Europe and
Central Asia market 2009**

- Follow-up of the subsidiaries and distributors
- Management of the marketing budget.
- Creation of newsletters for the subsidiaries

EDUCATION

November 2022 – Classes of Digital Marketing

**ESCP-EUROPE Master's in European Business,
Paris/Turin,2006-2008 – Marketing Specialization**

**Paris 4 Sorbonne, Master 1 LEA English-Russian- 2001-
2006**