



Fabiola Rocha

Translator & Copywriter

English → Spanish

ProZ.com Certified PRO

Career History

Freelance Translator

Onlinter | since 2016

www.onlinter.com

- Translation and proofreading English → Spanish
- Projects: Technical documentation for wind generators. Press releases, marketing, and advertisement texts for museums, retail, education, and holistic healing companies. Travel industry, innovation, and sustainability. Blog articles for the video game industry. User manuals and advertising texts for apps.

Ethitra | since March 2022

www.ethitra.com

- Translation and proofreading English → Spanish
- Project: Website texts for M-Files platform

Teremana | since May 2022

www.teremana.com

- Translation and proofreading English → Spanish
- Project: Marketing text for the "Guac on the Rock" campaign

CQ Fluency | since August 2022

www.cqfluency.com

- Translation and proofreading English → Spanish
- Projects: Marketing, and healthcare texts. Graphic cultural adaptation for healthcare Marketing brochures

Futuro Sólido | since November 2022

www.futurosolidousa.com

- Translation and proofreading English → Spanish
- Projects: Marketing texts for the insurance and healthcare industry

Ludejo | since January 2023

www.ludejo.eu

- Translation and proofreading English → Spanish
- Projects: Sustainability and marketing texts

Contact



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f.rochanajar@gmail.com



LinkedIn profile
Proz profile

Skills

- Spanish: native
- English: fluent

Technical skills

- Trados Studio 2022
- memoQ
- Across
- Phrase
- SmartCAT
- Adobe Illustrator
- Adobe InDesign
- Figma

Glyph | since January 2023

www.glyphservices.com

- Translation and proofreading English → Spanish
- Projects: Retail and consumer products marketing texts

Terratra | since March 2023

www.terratra.com

- Translation and proofreading English → Spanish
- Projects: legal translations

Global Accent | since November 2023

www.globalaccent.com

- Translation and proofreading English → Spanish
- Projects: literature (children's books)

University Lecturer

ITESO University | 2020 - 2022

- Subjects:
 - Disruptive Experiences with Emerging Technologies
 - Digital Content Creation
- Translation of academic material and documentary research for both subjects

Marketing Strategist and Project Management

MOA Estrategia | 2018 - 2022

- Translation, copywriting and proofreading for clients and suppliers
- Project Management

Avelart | 2015 - 2017

- Translation, proofreading and copywriting of documentary research for Trendhunting made for clients and suppliers
- Project Management

Editor

ITESO University | 2007 - 2010

- Proofreading of university theses for Political Science students

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Education

Universidad del Valle de Atemajac

Bachelor's Degree in Advertising

Tecnológico de Monterrey

Digital Marketing

Autonomous University of Barcelona

Master in Account Management and Marketing Innovation

End clients

- Herdez Group
- Bimbo
- Merz
- Belotero
- Radiesse
- Cúbrica
- Búfalo
- Pitchbull
- Libredente
- Fruti Queko
- Avelart
- Natural Good Shape

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