

Sofie Voss

Research Assistant at Copenhagen Business School
MSc Graduate from Copenhagen Business School



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Experience

Research Assistant – 2022 - Present

In collaboration with Associate Professor Florian Kock, working on different initiatives to encourage sustainable consumption. Currently finishing a journal article for submission to the Journal Annals of Tourism Research. – **Copenhagen Business School**

- **Graduate Program Manager – 2021 - 2022**

Responsible for developing new programs to support the strategic direction of the organisation. Planning, organising and monitoring program execution, as well as coordinating project interdependencies. Identifying and addressing problems and risks, as well as stakeholder communications and negotiations, aligning deliverables with program outcomes. – **Speed Perform**

- **Client Executive – 2021 - 2022**

Responsible for building and maintaining deep and strategic relationships with our clients across the world by continuously coordinating client demands with added products and services and ensuring consistency between deliverables and contractual commitment. In addition, participated in C-level meetings regarding sales and marketing planning and projects. – **Speed Perform**

- **Client Management Student Assistant – 2018 - 2021**

In charge of the company's B2B communication and PR management, as well as being responsible for managing client relations and facilitating weekly financial reports, working hand-in-hand with the production manager and the head of the department.

– **Speed Perform**

Waitress – 2017

With guidance from the waiter and the kitchen team, responsible for maintaining the restaurant's Michelin star standards. Keeping the staff's morale in the restaurant at the highest level and having a comprehensive knowledge of all the dishes and the menu.

– **Kokkeriet Copenhagen 1***

Hostess – 2015

In charge of maintaining the highest level of guest satisfaction, providing a warm and friendly welcome to guests. Handling table reservations whether in person, online or on the telephone, leading and seating the clients at the tables, as well as the necessary paperwork and reports. – **W Barcelona 5***

Education

MSc in Organisational Innovation and Entrepreneurship, Minor in Marketing & Innovation Copenhagen Business School, Copenhagen, Denmark – 2020 - 2022

Commercial Engineering, Exchange Pontificia Universidad Católica de Chile, Santiago, Chile – 2019

BSc in Business, Language and Culture Copenhagen Business School, Copenhagen, Denmark – 2017 - 2020

German Language and Culture Course Højskolen Østersøen, Aabenraa, Denmark – 2015

A-levels in Science, Major in Mathematics and Physics INS Lllavaneres, Sant Andreu de Lllavaneres, Spain – 2013 - 2015

Honours & Awards

Best Graduate Research 4th Wine & Hospitality Management Workshop in Bozen-Bolzano, Italy – 2022

Languages

- Spanish – Native or bilingual proficiency
- Catalan – Native or bilingual proficiency
- English – Native or bilingual proficiency
- Danish – Native or bilingual proficiency
- Norwegian – Native or bilingual proficiency
- German – Limited working proficiency
- French – Elementary proficiency

Volunteer Experience

Photography Team Q-Værk Denmark – 2017

Responsible for coordinating the shooting of the live music charity event for Q-Værk, a network organisation that helps women and children who have been exposed to domestic violence.

Volunteer Event Team UNICEF Denmark – 2016-2020

In charge of thinking of new marketing strategies and bringing new recruiting ideas for the Promoter Team to the board. Developing campaigns to fundraise and giving support in their execution at different events.

Skills & Courses

- VBA Coding courses at **Djøf**
- **Carbon Literacy Standard** Certified
- Jira, Salesforce, Google Analytics and Data Studio, among other online tools
- Video editing (Final Cut Pro)

Other Interests

- Quantum physics
- Strength workout
- Jazz & Soul music