
Solomon Ndifreke Daniel

Premium copywriter

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Nigeria

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SKILL

Copywriting
Email marketing
Team building
Team management
Time management
Detail oriented
Good communication
Market research

EXPERIENCE

Company Name: Smart wood

Location: *Na Noi*

Job title: Email marketing campaign

- Nurture prospects with a compelling headline with irresistible CTA that convert 90%.
- Turning unresponsive leads into an evergreen customer into a mind-blowing offer.

EDUCATION

Liberty Maternity Hospital School of Nursing Assistance -

CERTIFICATE: CNA

Duration: 2/8/2014- 2/17/2016

- ➡ Evaluate and educate patients on personal hygiene and prevention of communicable disease.
- ➡ Work with health care professionals to administer treatments to patients.

→ Improve the health standard of patients by giving accurate information on their health.

→ Improve record of patient health data and store them orderly.

HIGH PAID FREELANCER

CERTIFICATE: COPYWRITING, EMAIL MARKETING

Duration:3/5/2018

→ Improve product description that includes the core benefit and value to the customer.

→ Increase sales by writing sales copies that maximize sales by 90%.

→ Nurturing leads and converting them by 95%

→ Increase landing page CTA by 8% through captivating sales pitch.

→ Reduce losses on investments and increase ROI by adopting market research strategy to improve profit.