

Ky G. Pham
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As a passionate and eager-to-learn college student at Northeastern University, I am double majoring in Economics and Business Management while also pursuing a minor in Math. My academic journey reflects not only a commitment to analytical thinking but also a dedication to precise and effective communication. In addition to my academic pursuits, I have demonstrated myself as a leader with strong work ethics and open-mindedness by actively contributing to various roles within my community. These experiences have honed my interpersonal skills, attention to detail, and adaptability, all of which are essential qualities for a proficient translator. Born and raised in Vietnam, Vietnamese has been my mother tongue since the day I was born. This deep-rooted linguistic proficiency, coupled with my academic rigor, equips me with the skills necessary to bridge language barriers and facilitate effective cross-cultural communication.

Education:

Northeastern University

Boston, MA

SEPTEMBER 2023 - JUNE 2027

Class of 2027

- ★ GPA Weighted: In Progress
- ★ GPA Unweighted: In Progress

Atholton High School

Columbia, MD

SEPTEMBER 2019 - JUNE 2020

- ★ GPA Weighted: 4.56 out of 5.0
- ★ GPA Unweighted: 4.0 out of 4.0

Episcopal High School

Alexandria, VA

SEPTEMBER 2020 - JUNE 2023

- ★ GPA: 98.6 out of 100

Professional Skills:

- ★ Business Awareness
- ★ Leadership Experiences
- ★ Research, Data Analysis and Reporting
- ★ Computer Programing (Java)
- ★ Communications and Negotiations
- ★ SEO & Marketing

Awards:

- ★ Principal's Honor Roll (2023)
- ★ Year Transcript 2021 - Whittle Book Prize for Academic Achievement
- ★ Year Transcript 2022 - High List for the Year
- ★ Year Transcript 2022 - High List - First Semester
- ★ Year Transcript 2021 - High List for the Year
- ★ Year Transcript 2021 - High List - First Semester
- ★ Principal's Award (2020)

Extracurriculars

- ★ Global Scholars at Northeastern University
- ★ Student Ambassador
- ★ Senior Tutor for EHS Math and Science Tutoring Center
- ★ Perspectives and Forums editor for The Chronicle
- ★ Class Leader for Young Alumni Leadership Program
- ★ Publicity Coordinator for Alliance of Asian Cultures and Experiences
- ★ Vice President for Autism Appreciation Club

Relevant coursework:

- ★ English Writing Studio
- ★ Advanced Calculus BC and Linear Algebra
- ★ Advanced English Literature and Composition
- ★ Advanced Microeconomics
- ★ Advanced Macroeconomics
- ★ Advanced English: Nonfiction Writing for Publications

Languages:

- ★ Vietnamese (Native)
- ★ English (Proficient)
- ★ Spanish (Intermediary)

Internships:

OnWrd & UpWrd | November 2022 - February 2023

Assistant Marketing and Public Relations

- ★ Conduct general and client-related research through surveys and Google
- ★ Analytics
- ★ Write social copy, blog posts, press releases, pitches
- ★ Prepare client reports
- ★ Build and monitor media list
- ★ Be responsible for internal marketing efforts
- ★ Write and produce for O&U's Association 100 newsletter
- ★ Assist Director of Marketing with light design work

Vietnamese American Services | July 2021 - August 2022

Assistant Project Coordinator and Vietnamese Interpreter

- ★ Assist VAS Senior Club with various tasks including passing out lunch to Seniors and recording attendance.
- ★ Use Data Entry and CRM websites to manage clients' records.
- ★ Assist VAS office with Day to Day tasks including client call flows and translation.
- ★ Help organize events, picnics, trips and ensure projects are completed on time and within budget.
- ★ Serve as a Vietnamese interpreter to assist clients with legal paperwork and to assist representatives and executive members from Montgomery County during presentations

Hadron Strategies | November 2021 - February 2022

Data Analyst

- ★ Use Google Analytics to conduct research and collect data about past elections.
- ★ Record and sort data in categories in Google Sheets
- ★ Run databases and SQL in Jupyter Notebooks

Teens Teach Technology | July 2021 - November 2021

Public Relations Coordinator

- ★ Directly communicate with domestic nursing homes and public libraries via emails and phone calls to offer free lessons about technology
- ★ Recruit new members and sponsors by creating posters for notice boards in the community
- ★ Report data and attend monthly meetings

Research Projects:

Case Study: Shock Marketing and Advertising Strategies (Shockvertising) of Gucci

Supervisor: Michael McGowan | May 2022

- ★ Focused on how Gucci has been implementing shock marketing and advertising strategies to attract their customers, areas and ways that Gucci can make improvements on.
- ★ Focused on current communication mixed and different channels the company uses to promote themselves.
- ★ Highlighted Gucci's history, recent transactions, brand identity, brand positioning, how they segment their consumers, competitors and how Gucci picks their retail stores
- ★ Studies how most ambassadors are chosen to effectively promote the brand
- ★ Proposed some areas of improvements for Gucci
- ★ Presented verbally research findings and conclusions

Mahayana Buddhism and the Asian Musical Cultures

Supervisor: Michael Schmidt | November 2022 - December 2022

- ★ Researched the philosophy of Buddhism and how the Four Noble
- ★ Truths revolve around the Buddhist philosophy
- ★ Analyzed some notable Buddhist scriptures and how they can be used in some religious practices.
- ★ Focused on Buddhist music traditions, considering ethnographic, folkloric, textual, historical, and musicological dimensions
- ★ Information on different musical instruments, their meanings and universal energies that they summon.
- ★ Presented verbally research findings and conclusions

Conferences Attended:

- ★ Represented Episcopal High School's student body for Special Dinner with John Gable - CEO and Co-Founder of AllSides (2022)
- ★ WLSA 2022 Global Student Conference - "Building Bridges in a Changing World" (2022)
- ★ Represented Episcopal High School's student body at EHS Open House's student panel (2022)
- ★ Presentation about US 2021 Election to the Board Members of Ogilvy Government Relations (2021)
- ★ Model UN Conference in Ellicott City, MD (2019)
- ★ FBLA Conference in Columbia, MD (2019)

References:

Quan D. Quan

Hydraulic Engineer | USDA-Natural Resources Conservation Service

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