

# Mahammad Ahmed Maalim

Apr 2006 - Nov 2010

Mar 2020 - Jul 2020

Jan 2019 - Dec 2019

Senior Translation & Interpretation Consultant. Senior Digital Journalist Expert in Communication, Brand Image, PR, Sales & Marketing.

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P Eastleigh Nairobi, Kenya

#### Education

Media Monitor

Soccer Coach.

Skylink Media Service Limited, Nairobi

Banisa Mixed Day Secondary School, Mandera

Arabic, English & Swahili Teacher /

Bachelor of Journalism and Digital Media May 2021 - Dec 2024 KCA University, Nairobi Jan 2010 - Nov 2014 KCSE Garisa High School, Garisa Madrasah Thanawi (secondary) Level Jan 2011 - May 2014 Education. Najah Islamic Center, Garisa

KCPE, Basic & Intermediate Madrasah Education

Sumaya Integrated Educational Center, Garisa

Employment Communication Consultant Somali, Swahili, Borana April 2023 - Present ICDA/VOCA, USA. Communication Consultant MT SOMALI Feb 2023 - Present VOXCROFT Analytics, USA. Oct 2022 - Present Head of Brand, Communication, Sales & Marketing VOLKS Elevator Africa Limited, Kenya. Head of Communication & Marketing Jul 2022 - Present Krystal Solutions Africa Limited, Kenya. Communication Strategist Feb 2021 - Jun 2022 M & M Energies Limited, Kenya. March 2020 - Jan 2021 Communication Consultant SOMALI, ARABIC Sperazi International, Dublin, IRELAND. Feb 2020 - Nov 2020 Interpretation / Translation Consultant SOMALI Lingua Translation Service Dublin, IRELAND. Senior Digital Journalist Aug 2020 - Dec 2022 Skylink Media Service Limited, Kenya.

# Personal details

Date of birth July 28th, 1995

Place of birth Mandera

Driver's license DL-1046699

Gender Male

Nationality Kenyan

#### Skills

Ability to inform & attract, listen keenly, persuade and negotiate prices.

Ability to withstand pressure.

Ability to effectively work with minimum or no supervision.

# Languages

English.

Swahili

Somali

Rahaweyn

Arabic

Borana

#### Profile

I am an experienced professional writer, translator, interpreter, journalist, communication strategist, and growth-oriented brand promoter. As a linguist, I have excellent oral, writing, and interpretation skills. As a journalist, I understand the need to protect privacy when interviewing or publishing delicate stories about everyone including children and people with special privacy concerns. I understand the need for exceptional commitment to confidentiality thus establish and keep a perfect work ethic conduct. Additionally, I have excellent knowledge in writing in regards to marketing, persuasion, negotiation, research, report writing, and crafting communications that influence public opinion. I also have a remarkable ability to develop and implement PR strategies that help companies grow their brand and brand image.

#### Extracurricular activities

Nature Photography.

Mentoring & mentor-ship programme organizer.

Event Planner / Organizer.

Script writing

Public speaking

#### Courses

Google Digital Marketing Courses [10 Modules] Dec 2022

Webinar & YouTube Videos Training by Google.

Certificate in Business Administration Jan - Dec 2021

Studied at KCA University.

Counter Extreemism & Violence Dec 2020

Trained as Trainer of Trainees by African Union.

Effective Communication for Healthy Outcomes. Dec 2018

Trained by Young African Leaders Initiative [YALI]

Responsible Leadership on Transparency & Good Governance. Dec 2018

Trained by Young African Leaders Initiative [YALI].

Counter Extremism and Violence Dec 2021

Trained as Trainer of Trainees by African Union.

#### Certificates

Kenya Youth Peace Ambassador Mar 2017

I was one of the 1000 youths certified by the Independent Electoral & Boundaries Commission [IEBC] to promote peace in Kenya before, during and after the 2017 general election.

#### Hobbies

Traveling, Photography, Journal reading, Research and Analysis.

### Qualities

- Ethical and integral.
- Courageous and bold.
- Expert in sales.
- Excellent ICT knowledge.
- Excellent journalistic skills.

# Internships

News Monitor

Mar 2020 - Jul 2020

Skylink Media Service Limited, Nairobi

During the time, I was trained in Media Monitoring, research, communication, PR, writing for TV and Radio production. The languages in focus were; Swahili, Somali, Arabic & English.

# References

Mr. Ayub Abdul Kadir

TV Anchor, Citizen TV, Nairobi

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Mrs. Sarah-leah

Head of Language and Collection Solutions, VOXCROFT, South Africa.

+27 83 553 5561, sarah-leah@voxcroft.com

Mr. Abdi Yussuf

UN OCHA, Juba, Southern Sudan

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