

John-Michael Kibrick

johnmkibrick@gmail.com +49 174 938 0924

www.linkedin.com/in/johnmkibrick/

Skills

Social Media/Marketing Skills: SEO, Wordpress, Facebook, Twitter, Reddit

Soft Skills: Adaptability, work under pressure, thirst for knowledge, creative problem solving

Computer Skills: Word, HTML, CSS, FL Studio, ChatGPT

Language Skills: English (mother tongue), Hebrew (fluent), German (lvl B2)

Employment History

Freelance: Content Writer, Editor, Translator – Berlin, DE (July 2017 – Present)

- Write/edit/translate articles, static content, marketing material for a broad base of clients in a variety of industries, from crypto to pest control

Haaretz: Web/News Editor - Israel (Dec 2015 – Jun 2017)

- Independently completed assignments, eg. Translations, aggregations of news stories
- Constant upkeep of social media, sharing of site content

Ynetnews: Senior News Editor - Israel (Apr 2014 - Nov 2014, May 2015 – Dec 2015)

- Covered breaking news during war time in charge of additional desk editors
- Managed content uploading/placement on live website under strict time constraints

Messenger Publishing: Associate Editor - Sacramento, CA (Jan 2015 – May 2015)

- Managing editor of two bi-weekly newspapers with reach of 25,000 each
- Field coverage of local events and issues for 8 papers with a total reach of 500,000
- Long term investigative reporting including interviews, uncovering documents etc.

KTXL Fox40: Intern – Sacramento, CA (Jan 2015 - Mar 2015)

- Functioned as an assignment editor and producer for evening/morning broadcasts
- Shadowed journalists on daily assignments

Clixie: Web Content Writer - Israel (Nov 2011 - Apr 2012)

- SEO based content writing for internet marketing websites
- Managed giveaway campaigns, social media, and other individual projects

Awards

Journalism: Third place in news reporting throughout all CA high schools

Military: Platoon Citation of Excellence upon conclusion of Hebrew Course

Education

Ukiah High School – Ukiah, CA (Aug 2004 - Apr 2008)

- Excelled in AP English, Journalism, Drama, History

Extra Curricular

Volunteering: Construction work in Tanzania, editing neighborhood newsletter in CA

Military: Veteran of the Israeli IDF - Training in Special Forces

Music: DJing and self-taught electronic music production

Marketing: Promoted my father's self-published book

Blog: Independent journalism project: www.politicsfromthesac.wordpress.com

Sports: Baseball player in Germany's 2nd Bundesliga