

ALEXANDRE CATALANI

52 years old, male

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About Me

Graduated in Real Estate Business from Estácio de Sá where in 2014, I became acquainted with and began studying Blockchain technology and its applications for the real estate market, for tokenization, and in property registration.

Post Graduate / MBA in Public Management from Estácio de Sá - 2018.

Currently pursuing Blockchain, Cryptocurrencies, and Digital Era Finance at Anhanguera University, graduating in March 2025.

I work as a Blockchain Consultant, creating and developing blockchain projects, tokenization, and creating cryptocurrencies such as Memes, Utility Tokens, Security Tokens, Fan Tokens, NFTs, DAOs, DeFi, DEXs.

I work as a Freelance Writer creating content for websites, blogs, social media, radios, newspapers, and TV, in the areas of science, technology, blockchain, cryptocurrencies, financial markets, and decentralized finance.

I have been a freelance translator for 15 years, starting casually during the two decades I lived in Búzios, Rio de Janeiro, Brazil where I was the editor-in-chief of Búzios TV, Búzios FM, and Búzios News. The city is cosmopolitan by nature with residents from over 100 different countries, and naturally, work emerged for advertisers, traders, and residents. Additionally, I am of Italian descent from a region of Italy near the Swiss Alps where besides Italian, French and German are spoken.

Currently, I do translation work among other jobs related to finance and technology, through some freelance work platforms.

I have been active in the real estate market as a real estate broker since 1999, mainly operating in the seasonal rental sector, in the tourist cities of Búzios, Itaipava, and Mangaratiba in the state of Rio de Janeiro, Brazil.

I am the creator and founder of the defunct Community Radio Búzios FM, Búzios News, and Buzios TV, where I worked as Chief Editor for 12 years, creating content, texts, news, advertising texts, writing and creating content daily for 12 years.

I also have good experience in the events industry where I worked as an event producer for 10 years at Backstage Marketing and Events. I organized and produced over 50 medium and large-scale events and shows featuring top Brazilian artists.

Objectives

To work as a Freelance Writer as well as a Consultant and Developer in Blockchain, Tokenization, and Cryptocurrency projects, utilizing my knowledge and experiences to contribute to the company.

Other Technical Courses, Formations, and Skills

My profile on the DIO learning platform, visit to check my skills, where I also write articles on these topics:

<https://www.dio.me/users/peritocatalani>

I have professional technical training through the Digital Innovation One - DIO portal - <https://www.dio.me>, in the following areas:



To achieve these qualifications, I completed the following courses:

Introduction to Blockchain

Blockchain Operations

Supplementary Materials - Blockchain Fundamentals

Creating and Using Your Cryptocurrency Wallet

Cryptocurrencies with Blockchain

Blockchain and Smart Contracts: ETHEREUM

Supplementary Materials - Crypto with Blockchain

Introduction to Solidity Language for Blockchain

Developing Smart Contracts for Blockchain

Creating Your First Ethereum Network Cryptocurrency

The Blockchain and Cryptocurrency Market

Create Your Pokémon NFT with Blockchain

Supplementary Materials - Development with Solidity for Blockchain

Understanding the Concept of Web3

Introduction and Overview of Web3

Overview of Blockchain

Fungible Token

Creating Your First Token from Scratch

The Famous NFTs

Blockchain Fundamentals

Crypto with Blockchain

Development with Solidity for Blockchain

Blockchain Specialist Formation

Creating an NFT in Practice

Supplementary Materials - Blockchain and Tokens

Blockchain and Tokens

Decentralized Autonomous Organizations (DAO)

Decentralized Finance (DeFi)

Creating a DAO

Supplementary Materials: Web3 and Decentralization

Web3 and Decentralization

Introduction to the Metaverse

Understanding the Web3 Market and Opportunities

Evaluate the Web3 Fundamentals Formation

Supplementary Materials: Metaverse and Web3 Market

Metaverse and Web3 Market

Web3 Fundamentals Formation

Understanding the Cybersecurity Formation

Cybersecurity Principles

Concepts and Practices of Operating Systems and Virtual Machines

Fundamentals of Computer Networks

Fundamentals of Cybersecurity

Introduction to the Deep Web and Anonymity

Supplementary Materials: Cybersecurity Fundamentals

Fundamentals of Penetration Testing (Pentest)

Introduction to Cybersecurity Data Collection and Analysis