

ABUBAKR FARRUKH

NEWS WRITER & EDITOR

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PROFILE

Qualified and professional journalist with 15 years of experience in news journalism, translation, and editorial writing. Proven track record of meeting tight deadlines while maintaining high standards of accuracy and integrity. Skilled in editing and proofreading, ensuring polished and professional content.

SKILLS

- News Writing
- News Editing
- Translation (Urdu to English)
- WordPress
- SurferSEO
- SEMRush
- Project Management Tools
- Strong Communication

EDUCATION

MASTERS IN JOURNALISM

University of the Punjab
2007 - 2009

MASTERS IN POLITICAL SCIENCE

University of the PUnjab
2011 - 2012

MPHIL IN POLITICAL SCIENCE

University of Engineering &
Technology
2017 - 2019

EXPERIENCE

NEWS EDITOR

MAXViz Media

2020 - Present

- News writing/editing for their site (www.letsgambleusa.com)
- Worked on SurferSeo Editor to write and optimize their landing pages
- Worked on Cody.ai (ChatGPT4) to write and edit their landing pages.

NEWS TRANSLATOR/EDITOR

City News Network

2017 - 2020

- News translation for their English site (<https://24newshd.tv/>)
- News editing and opinion writing

ASSOCIATE EDITOR

iCMG Media

2019 - 2021

- Editorial writing for their news site (www.rushhourdaily.com)
- Editing and SEO optimization for their WordPress site.
- Management of the group of sites at iCMG