

Contact

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Top Skills

Translation
Content Editing
Digital Marketing

Ahmed Adly

Interpreter/ Content Writer
Heliopolis, Cairo, Egypt

Summary

I am a content specialist with a passion for marketing campaigns. Currently studying Udacity Digital Marketing Nano Degree. I believe in always learning to be better than yesterday. I am looking forward to putting the skills I learn during the program to use.

Experience

Propio Language Services

Interpreter

November 2022 - Present (1 year 6 months)

United States

- Interpreting live health care, social services, education, or legal service calls and meetings from English to Arabic and vice versa.
- Didn't get one ticket from QA since day one
- By my third month i was in the best rated group in the company

Scarvesta

Content Specialist

June 2022 - October 2022 (5 months)

Egypt

- Edited full website content including product categories, automated emails, and products description
- Responsible for writing the content of all the social media ads
- Finished writing the whole content of the website in just 15 days before launching

Social Nuts

Community Manager

February 2021 - March 2022 (1 year 2 months)

Cairo, Egypt

- Responsible for replying to all clients' inquiries as per clients' voice and personality recommendations
- automated lead collection for new advertisements from Facebook to Google sheets

AdMazad

Monitoring Specialist

March 2020 - May 2020 (3 months)

Egypt

- Collected billboards' data and pictures from videos, filmed every month.

SIVVI.COM

SEO Editor

May 2016 - April 2019 (3 years)

United Arab Emirates

- Responsible for editing each page of the Sivvi.com website to have better appearing results on a web browser search engine.
- Beat the target of full-timers while working part-time

Z2Data

Senior Business Researcher

March 2016 - January 2018 (1 year 11 months)

Egypt

Main Data Relationship Senior

- Extracted companies' supply chains, peer groups, and competing companies' information
- Scored every company based on its supply chain strength
- Requested changes to be done to the system to better display the information to subscribers within the first month on the job

Main Data Taxonomy Junior for Z2DATA

- Classified companies into industries and segments.
- Classified companies' products according to type and writing description for those that include ambiguous terms

BySymphony

Translator

April 2015 - March 2016 (1 year)

United Arab Emirates

- Translated all the whole website from English to Arabic in 4 monthly period
- Translated the newsletters from English to Arabic

Education

Udacity

Digital Marketing Professional Nanodegree Program, Digital Marketing · (July 2022 - October 2022)

Arab Academy for Science, Technology and Maritime Transport
Bachelor of Business Administration - BBA, Accounting and
Finance · (September 2009 - July 2013)