

Mahdi Nasr

Localization Specialist

Highly skilled Localization Specialist with a strong background in managing and coordinating localization projects, linguistic quality assurance, and cultural adaptation.



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Dubai, UAE



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SKILLS

Cultural Sensitivity & Adaptability

Attention to Detail

Communication Skills

Problem solving

Time Management & Organization

LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Full Professional Proficiency

TOOLS

Microsoft Office

Google documents

MemoQ

WORK EXPERIENCE

Localization Specialist Yalla Technology FZ-LLC

06/2021 - Present

Dubai-UAE

Tasks

- Managed and coordinated localization projects from initiation to delivery, ensuring adherence to project timelines, quality standards, and budget constraints.
- Developed and maintained localization guidelines, style guides, and glossaries to ensure product consistency.
- Conducted internationalization assessments and provided recommendations for product design and development teams.
- Performed linguistic quality assurance checks on localized content, including translation review, terminology consistency, and functional testing.
- Collaborated with cross-functional teams, including translators, and content creators to ensure accurate and culturally appropriate localization.
- Provide localized game assets and art to developers.

Commercial Officer Nasr Bros. Trading Co.

2018 - 2021

Amman-Jordan

Sales Officer Nasr Bros. Trading Co.

PROJECTS

Available upon request.

EDUCATION

Bachelor of English Language and Translation University of Petra

2014 - 2018