

Who We Are

◆ Introduction

Being the only qualified multilingual service provider of the China Council for the Promotion of International Trade (CCPIT), Transn has been constantly improving the workflow, management systems, and employee abilities. We strive to build up a powerful platform and mechanism for foreign enterprises to enter the China market successfully and achieve optimum results. Today, Transn has demonstrated its strong capability of doing Simplified Chinese, Traditional Chinese, Korean, and Japanese projects from or into English, French, and German, and become the best partner with the renowned multinational companies.

◆ Company Profile

Transn (Beijing) Information Technology

Person In charge: Henry He

Company scale: 110 full-time employees with more than 1,200 freelancers

Established time: Jan 20, 2005 (Transn is a rebuilt company, Henry He has more than 10 years translation industry experience)

What we do

Transn offers a full-range of translation/ localization services which can be integrated into clients' international marketing efforts and save their time when developing new products.

◆ Service Items:

➤ General and Technical Document Translation

- Automotive
- Telecommunication/Electronics
- Enterprise Management (ERP, CRM, SCM)
- eBusiness/Marketing/finance and economics
- General IT

➤ Website and Software Localization

- Translation and adaptation of web content
- Translation of web software
- Graphics localization
- Site maintenance and updates

- Localization of all source code resource files
- User interface localization. .

- User assistance localization

- ✧ Online help
- ✧ Readme
- ✧ Manuals
- ✧ User guides..

- **Desktop Publishing**

- FrameMaker+SGML
- Adobe Acrobat/Illustrator
- MS Office
- InDesign
- QuarkXPress
- PageMaker/Freehand
- Corel Draw/Photoshop

- **Interpretation and Multimedia Presentation**

- Simultaneous
- Conservative interpretation
- Escort interpretation
- Subtitling and dubbing
- Multimedia production

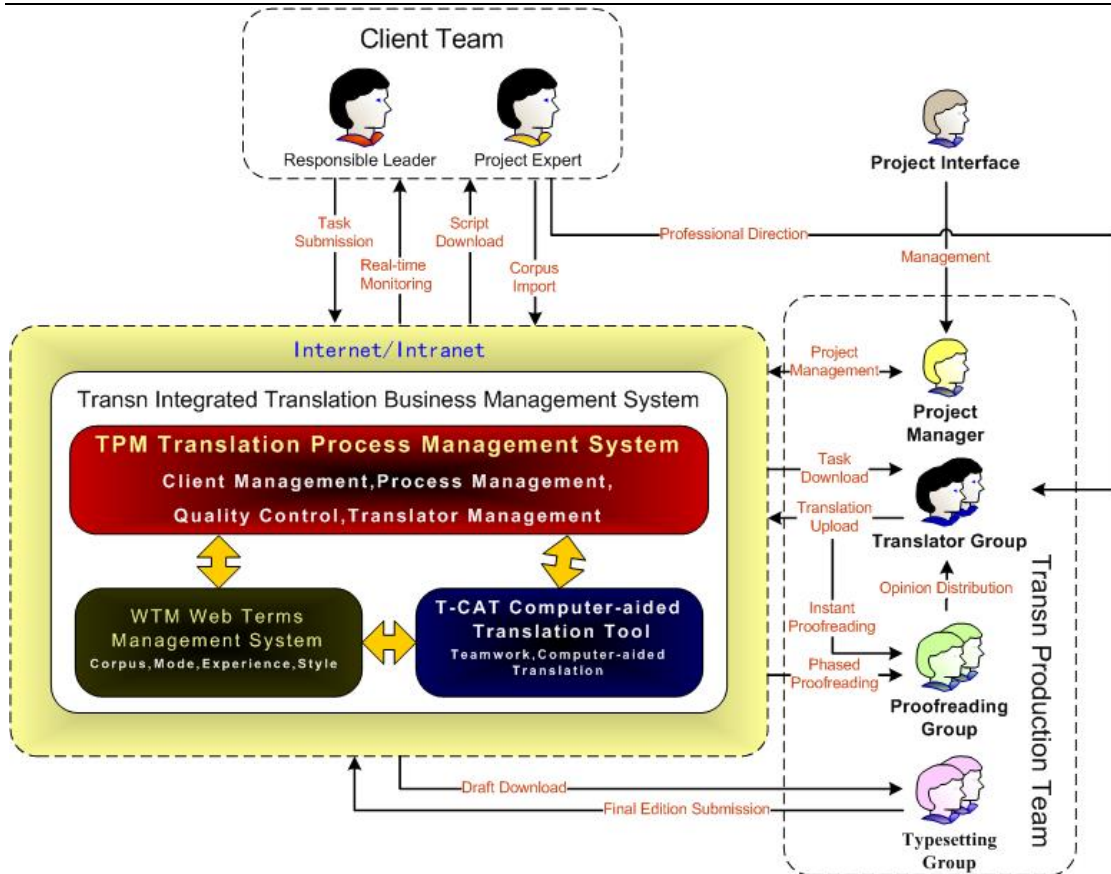
- ◆ **Language:**

- English
- Traditional Chinese
- Simplified Chinese
- Korean
- Japanese
- French
- German

How we do

Transn has established a proven quality-control process that ensures on-time high-quality delivery.

- ◆ **Flow chart**



◆ Tools

➤ Translation Support Tool:

Trados, TM2, Helium, LocStudio, Transit, RC Wintrans, Catalyst, CrystalReport

➤ Software including DTP tools:

FrameMaker+SGML, FrameMaker, PageMaker, Adobe Acrobat, Illustrator, Indesign, MS Word, MS PowerPoint, QuarkXPress, Freehand, Corel Draw, Photoshop

➤ Multimedia and Engineering Tools:

Flash, Robohelp, Help Workshop, webworks, HTMLQA, HelpQA

◆ Quality Assurance

- Subject to Localization Service Code of LISA QA MODEL 3.1;
- Subject to GB/T 19682-2005 Quality Requirements for Translations Text and GB/T 19363.1-2003 Translation Service Code;
- Subject to TRANSN ECQ 2006-3 Code for Translation Flow and Service;

◆ Security and Confidentiality

➤ Technical Level:

Everyday local backup & Weekly FTP backup

➤ Project Management Level:



Hide or substitute the core content by means of technical processing

➤ **Legal Level:**

Sign the non-discloser agreement before the project starts.

How Transn differs from others

◆ **Advantages**

➤ **Abundant Asian language resources**

Superb location: Beijing is one of the translation industry centers of China, close to Japan, Korean.

Transn has more than 1,200 native Asian language speakers worked as our freelancers.

➤ **Strong ability of technical development and support**

Platform: Transn develops its own Computer-aided Translation & Management Platform, which includes Transn Translation Process Management System (TPM), Transn Computer-aided Translation System (TCAT) and Transn Web Terms Management System (WTM).

Innovation: The platform is the first collaborative translation processing platform oriented to translation agencies, designed for large scale translation projects and based on internet technology.

Authority: The platform successfully passed the authoritative appraisal conducted by the Chinese Academy of Sciences, Peking University, France Telecom R&D Center and other domestic and foreign academic institutions in early 2007.

➤ **Customer-focused service**

Free and non-obligation quotation;

Convenient on-line order;

Your local customer service

Domestic: Beijing (Headquarter), Shanghai, Guangzhou, Wuhan (Customer service: 010- 5869 6896)

International: U.S. office (Phone: 1-888-579-8818; Fax: 1-888-579-8819 toll free), U.K. office (07872 9538 96)

➤ **Qualification and partnership**

ISO 9001:2000 certified;

Founding Corporate Member to the Translators Association of China (TAC);

Senior member to Localization Industry Standards Association (LISA)

(The scanned pictures can be delivered under inquire)

An exclusive multilingual partner for the Official Website of the Chinese Olympic Committee

An exclusive multilingual partner of China Council for the Promotion of International Trade (CCPIT)

◆ **Our Clients**

➤ Relationship management is our philosophy of doing business. We are focused on our customers and partners, and make a long-term commitment toward maintaining these relationships with quality, service, and continuous improvement.

➤ Here are some of our major clients:



Honeywell

Microsoft



IMSI

TurboCAD



Contact us

◆ **Headquarter**

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