

# LQS

## Language Quality Solutions

The logo for ata, featuring the lowercase letters 'ata' in a blue, cursive script font.

## **WHO**

LQS Language Quality Solutions is a recently established company, founded by professionals with many years' experience in the linguistic industry.

Our professional translators are language experts; in addition to their university degree in translation, many of them have another degree in disciplines such as physics, law, medicine, economics, and engineering.

## **WHAT**

LQS offers linguistic services of the highest standards in order to build a comprehensive, multilingual communication system with its clients.

Services include: Translation in 40 languages, copy-editing, substantive editing, interpretation, certified translations & legalisation, creation of glossaries, style guides and technical writing.

## **HOW**

- All project phases are managed by a dedicated Project Manager, who is responsible for coordinating all resources and ensuring that all work is done in accordance with the client's wishes and needs.
- The Language Manager, a qualified linguist, oversees the selection and evaluation of the appropriate terminology and resources.
- Translators, all of whom are mother tongue speakers and are selected according to specific competencies and sector specialisation, translate the text.
- The Editor/Reviser implements the following quality control measures:  
Copy-editing (checking spelling, punctuation, syntax, agreement of names and numbers, integrity of text etc)  
Language editing (consistency of terminology, identification of the appropriate linguistic register, conformity to reference material)
- The translation process is implemented by means of utilising CAT tools. This guarantees uniformity of terminology and ultimately limits costs to the client.

## **STRENGTHS & DELIVERABLES:**

### ➤ Greater efficiency and productivity

Thanks to a global network of professional translators and our highly efficient organizational structure, we can guarantee excellent turn-around times, even for urgent requests.

*Prompt delivery and high quality are fundamental to our success.*

### ➤ Best Practices

By forming ongoing collaborations, we can offer the following advantages to clients: Reduced fees, ease of administration, increased prioritisation and no contractual obligations for the client.

### ➤ Comprehensive service offering

Detailed analysis of requirements and customised solutions for each project. Professional advice in compiling the original text destined for translation

### ➤ Quality is never sacrificed for price

*"It is unwise to pay too much, but it is unwise to pay too little.  
When you pay too much, you lose a little money; that is all.  
When you pay too little you sometimes lose everything.  
Because the thing you bought was incapable of doing the thing you bought it to do.  
The common law of business balance prohibits paying a little and getting a lot.  
It cannot be done.  
If you deal with the lowest bidder, it is well to add something for the risk you run and if you do that, you will have enough to pay for something better."*

[John Ruskin, economist, 1819-1900]