

Adi Folkman

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Education:

2004 – Present

Bar-Ilan University, Israel

M.A. degree in Public Communications

Thesis: "Political Participation and the New Media: Case Study - The Disengagement Discourse in Internet News Talkbacks". (Supervisors: Dr. O. Galili and Professor Y. Yadgar).

2002-2004

Bar Ilan University, Israel

Diploma Studies in Journalism and Communications (Cum Laude)

1999 - 2001

Tel Aviv University, Israel

B.A. in Political Science

Academic Experience:

2005

School of Communications, College of Management, Israel

Research Assistant

Worked on all stages of research, preparation, translation and editing of 2 academic studies: "*Hidden Advertising and Branded Content*" and "*The Blurring of Boundaries between Public and Private in Israeli T.V.*" (Dr. Y Karniel, Dr. A Dinur)

2005

Department of Political Science, Bar Ilan University, Israel

Research Assistant

Worked on all stages of research, preparation, translation and editing of "*The Coverage of Casualties in Terror Attacks in the Israeli Media*" (Dr. S. Zadka)

2004 - 2005

KESHEV, the Center for the Protection of Democracy in Israel

Researcher

- Media Monitoring Project: Coverage of the Israeli-Palestinian Conflict in the Israeli Media
- Keshev Report: "When Thy Enemy Falls - Coverage of Arafat's Death in the Israeli Media"

Professional Experience:

2006-

Consulate worker (Consulate General of Israel in Toronto).

2005-2006

Meretz Party (The Democratic Israeli Party for Human Rights and Peace)

- *Assistant to Meretz' secretary general*
Worked on different organizational, administrative and financial aspects of the Meretz 2006 national election campaign.
- *Campaign Manager*
Managed all aspects of campaign for leading Meretz candidate in two party primary elections ('03 & '05).

2003-2004

JCS - Jerusalem Capital Studios, Israel (Film Production Company)

Internship: Assistant to Head of Drama Department

International marketing – corresponded with international film festivals (Toronto Film Festival, Tribeca Film Festival) and foreign television channels

2001-Present

Bazak Academic Translations, Tel Aviv, Israel

Translation of academic books on Psychology, Sociology and Political Science from English to Hebrew.

Public Activity:

1999

Political Student Organization, Ben-Gurion University, Israel

Chairperson

- Produced and organized conventions and demonstrations.
- Spokesperson and advertiser of political activities.

Languages:

Hebrew (mother tongue), English (fluent), French (basic)