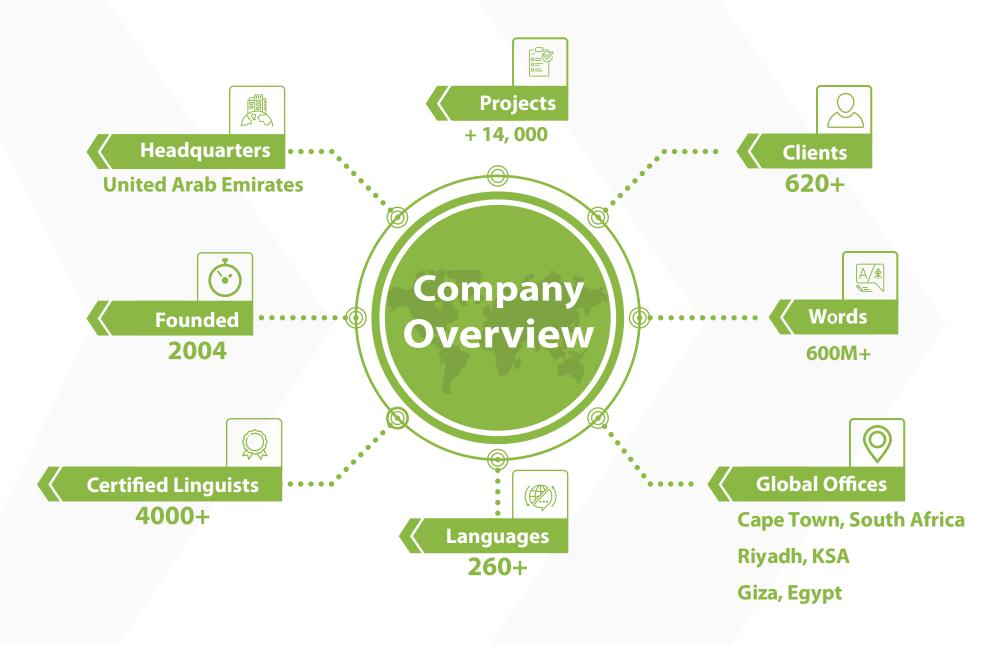


# Your Reliable, Expert Localization Partner



2021
www.bayan-tech.com

Transcending Language Barriers, Empowering Global Communications



#### bayantech at a Glance

Founded in 2004 by a visionary group of people, bayantech started with the idea that words can connect worlds. This has been the very essence of our efforts to address and fulfill the growing needs for translation and localization services in our fast-paced global market as well as to offer opportunities for businesses and organizations to maximize their global reach without any hurdles. Nearly two decades later, bayantech has become a recognized leader in the industry, trusted by global and local businesses and organizations of all sizes and across multiple industries.

Today, bayantech is a leading professional language service provider, offering ISO 9001:2015 and 17100:2015 certified and smart translation and localization solutions. We are fluent in more than 260 languages including all African and Middle Eastern languages, in addition to the major languages of Asia and Europe.

Over the years, we have built a global network of dedicated and specialist teams that combine experience, linguistic and technical capabilities, and leading language technologies to provide immaculate and customized multilingual translation and localization solutions. They reach beyond words to create rich, personalized experiences with unmatched expertise, speed, and scalability.

We are language masters, industry experts, and technology innovators. We build bridges and break down barriers. We are committed to empower our partners to connect with the whole world better, faster, and more efficiently. This is what sets bayantech apart and makes it one of the most qualified, reliable, and innovative partners of choice.





## **Our Mission**

To provide individuals and organizations with comprehensive premium quality translation and localization solutions through innovation and efficiency, and with exceptional value.



# **Our Vision**



To continue to be the fastest-growing translation and localization provider globally with the same passion and enthusiasm we started with.

We also aspire to always be one step ahead of the game, where we are able to forecast the industry's trending services, thus empowering you to lead the way and connect with the whole world easily and efficiently.

#### **Our Clients**

You are the main focus of our business. bayantech is committed to meeting your exact requirements and specifications as well as exceeding your expectations. We stay true to our commitment by developing a clear understanding of your plans, expectations, and criteria for success. We listen to you because your perspective is an essential aspect of measuring our quality. We then create a customized plan and operate as an extension of your team. With this devotion to our clients, we value building long-term partnerships. We thrive on your success, and your valuable trust is the driving force for ours.

### **Quality Focus**

Quality is at the center of everything we do; it's a priority and a commitment. bayantech guarantees the utmost quality according to the rigorous ISO 9001:2015 and 17100:2015 certification standards. We put together top-notch teams and innovative technologies to develop powerful quality assurance system, built through every stage of the translation process, which meets the highest quality standards in the industry as well as delivers the quality that attunes to the benefits of your business.

### **Flexibility**

We are translation and localization chameleons; we transform our capabilities to your benefit. We are equipped to innovate and shape our support, making sure that our clients receive the best service possible. Each project is unique and demands a different approach. With this in mind, we customize our workflows to make sure that each project's specifications and objectives are suitably and smoothly fulfilled through custom-tailored solutions that precisely target your needs, whatever your project's scope, budget, or timeline.

# OUR CORE VALUES



### Reliability

We are committed to doing the right thing by our clients, every time, all the time, combining the right people, processes, and technologies to power our performance. We go the extra mile to deliver quality, considerable cost-savings, and fast turnaround, and we do it consistently. We also have the capacity and capabilities to efficiently handle large volume projects at tight deadlines, without sacrificing the quality or the integrity of your projects.

#### **Confidentiality**

bayantech protects and respects your confidentiality. We take your confidentiality seriously by taking all necessary measures. We rely on a centralized server where our teams can access and transfer files securely. Moreover, our strict Non-Disclosure Agreements (NDA) and rigid confidentiality policy safeguard your data against security leaks.

#### **Innovation**

bayantech works with the most widely used and recommended translation and localization tools and technologies, which enable us to do more with less, and do it better, faster, and more efficiently than ever. Our technological capabilities help optimize workflow and forecast challenges so that we accordingly create, adapt, and swing into action. As technology innovators, we are always up to date with the latest technologies in the industry and always developing innovative solutions to work smart, deliver with both speed and accuracy, and constantly improve our services.

### Here's a Glimpse of the Benefits of Partnering with bayantech

$\Box$		
	Industry Expertise	Speed and On-time Delivery
	Customized Multilingual Solutions	Support +260 Languages
	Cost-Reduction Strategies	The Latest Language Tools and Software
	+15 Years of Experience	International Teams of Professionals
	ISO- Certified Quality	Total Security and Confidentiality
	Diligent Project Management Teams	24/7 Customer Support
	Rigorous QA and Testing Procedures	

These aren't just promises — they're real results and the reason why our partners turn to us time and again. And once you decide to partner with bayantech, you can see these results in action!

### **bayantech Services**

We are ready to serve and meet your every possible need.

bayantech provides you with fast, accurate, and efficient translation and localization services to empower you to go global.



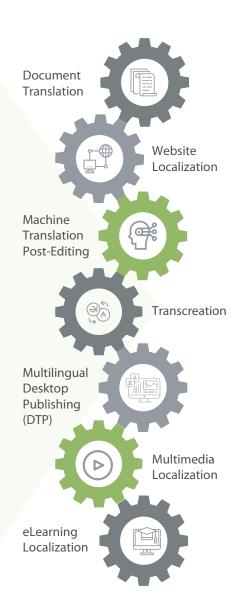
#### **Document Translation**

bayantech offers accurate, ISO-certified document translation services across various sectors and for all types of content and documents from basic MS Word files to PDF, XML files, and more. We rely on the finest linguists from all over the world who leverage advanced translation tools and handle your documents with precision, efficiency, and speed. Our translation services include proofreading as an essential quality assurance step for all our projects, performed by an independent expert and at no additional charges. We also offer proofreading as a standalone service as well as professional back translation and linguistic sign off services.



#### **Website Localization**

With our smart website localization solutions, we help businesses build strong relationships with their target audience. Thanks to our optimized processes and state-of-the-art technologies, bayantech maintains the highest levels of linguistic accuracy, cultural relevancy, technical precision, and functionality of your website. We place our focus on your users' experience. This is why we localize and tailor your website's content, design, user interface (UI), and usability to make your users feel that your website is uniquely designed for them.





#### **Machine Translation Post-Editing**

Bringing you the best of both worlds, bayantech helps you take advantage of Machine Translation Post-Editing (MTPE) services where human efficiency maximizes machine power. It's your ideal choice for effective global content that reaches, engages, and converts. Our expert teams are skilled and trained to ensure that your machine-generated translation is enhanced by our professional human touch, so that the outcome has the same high levels of quality, accuracy, and consistency.



#### **Transcreation**

For your highly creative and heavily branded content, bayantech crafts creative marketing messages to win over your audience. We take into account the linguistic, cultural, social, and emotional factors respective to the target country in order to form a genuine bond between you and your foreign audiences and make an everlasting memorable impact. Our transcreation services are powered by our proficient team of translators and copywriters who draw upon their experience and talent to convey your message into any language and for any culture in a way that makes it look, feel, and sound natural and creative for your target audience.



#### **Multilingual Desktop Publishing (DTP)**

bayantech provides a professional multilingual DTP service that is second to none in the business. We format your multilingual documents to ensure that the layout is visually attractive and tailored to your target locale's preferences. Our highly skilled personnel use the latest applications and software to manage all projects of any size on any platform and in any format. No matter how complex the language is, how unique the character sets, or how different the writing system such as RTL languages, we take care of your translated documents with an emphasis on accuracy, consistency, and respecting the original format and tone. Cutting-edge DTP tools we use include InDesign, Photoshop, Illustrator, Microsoft Word, QuarkXPress, FrameMaker and many more.



#### **Multimedia Localization**

bayantech helps you promote your media to take the world by storm, crossing the frontiers of language and cultures to inspire and delight your audience. We effectively and efficiently localize your multimedia content, offering powerful and engaging multilingual communications with your audience from all over the world. We believe that exceptional-quality multimedia localization is achieved through a strong focus on USER EXPERIENCE, which comes down to 3 key principles: linguistic competence, cultural relevancy, and technical accuracy, and this is exactly what you can expect from bayantech.

#### Our multimedia localization solutions include:

Audio and Video Transcription

Subtitling

Audio and Video Post-Production Services

**Multilingual Voice Over Services** 



### **eLearning Localization**

We offer a professional full-suite of eLearning services, delivering innovative multilingual eLearning content that can be conveniently displayed on any software or any device. We rely on locally-based native-speaking translation professionals and subject-matter experts who team up with seasoned engineers and designers to provide excellent quality and fully functional eLearning courses and training.

#### **Our eLearning Services Our eLearning Tools Our eLearning Solutions** Learner-Based **Articulate Storyline** Translation and Localization Customized Adobe Animate eLearning Content Conversion Technology-Driven Adobe Captivate Course DTP Result-Driven iSpring Suite Course Quality Assurance Cost-Effective Trivantis Lectora Inspire

### **Global Languages Support**

bayantech provides professional language solutions in over 260 languages, with a key focus on Middle Eastern languages and African languages, while also supporting Asian and European languages, as well as rare languages.





**Middle Eastern Languages** 





**African Languages** 





**Asian and European Languages** 



### **Our Areas of Expertise**



#### **Technology & Software Translation**

bayantech pioneers the software localization industry. Our combination of localization expertise, technological savviness, and expert teams helps you build fully localized software that's well-designed, smooth-running, and with effective multilingual content, ensuring a friendly and relevant user experience.



#### **Marketing Localization**

We deliver consistently effective multilingual communications to connect with your target audience on a personal level in terms of language as well as culture. With accuracy, relevancy, and persuasion in mind, our marketing localization solutions help you hit the right message and the right note to reach more and sell more.



#### **Video Games Localization**

bayantech offers top-quality video game localization services, giving millions of gamers around the globe smooth access to your games. With a team of talented linguists who are both game-savvy and tech-savvy, we hold all the right cards to provide your passionate gamers with a competent, engaging localized game experience, in a way that makes them feel at home, regardless of their mother tongue and cultural background.



#### **eCommerce Localization**

bayantech is your reliable partner for your next eCommerce localization project. We understand what the challenges are and have the proven expertise and experience to deliver innovative eCommerce localization solutions to take your business worldwide and bring smart, personalized shopping experiences to your audience.



#### **Medical Translation**

We provide exceptional-quality and compliant life sciences and medical translation with complete accuracy, utmost precision, and absolute confidentiality. bayantech is fully equipped to break down all linguistic and cultural barriers, helping you extend your hand to a broader audience of both medical specialists and patients.



#### **Financial Translation**

bayantech provides multilingual, trustworthy financial translation services dealing with a wide variety of financial documents. We are capable of delivering flawless, accurate, and consistent financial translations that your business requires to operate globally.



#### **Legal Translation**

Accuracy, confidentiality, and clarity are key elements in bayantech's legal translation services. We rely on our team of hawk-eyed certified legal translators who combine linguistic mastery and the dexterity of veteran lawyers. With advanced language and translation tools, they deliver translations that are 100 % accurate and consistent.



### **Manufacturing Translation**

With expert-level knowledge of the industry and its terminology, bayantech offers highly accurate manufacturing translation services that comply with the industry safety and quality standards. We translate and localize; we adapt and format your documents to reflect the original source document, delivering professional print or digital-ready material in the language and format you desire.

### bayantech Advantage

#### **Our Quality Commitment**

Throughout our 15 years of experience in the industry, we've been able to develop our expertise to deliver, with unwavering dedication, the **highest quality possible**, where utmost levels of accuracy and relevancy are achieved, taking your business above and beyond. **This is our commitment to you.** 

bayantech keeps this commitment to quality according to the following aspects:

#### A. Our ISO Certifications

bayantech is certified to conform to the requirements of the international **ISO 9001:2015 and 17100:2015** Quality Management Standards. This guarantees that all our translations are immune to the tiniest mistake. You can always rest assured that your communication is clearly and accurately delivered the way you intend it to be.





#### **B. Our Meticulous QA System**

In addition to our strict quality management, we adhere to a strict QA model that is extremely thorough and diligent; TEP (Translate-Edit-Proofread) which allows no room for error. Knowing that no translator, albeit a gifted one, can detect every little misstep, a team of 3 different certified linguists; a translator, a reviewer, and a proofreader, commit to providing accurate and consistent translations. We also run comprehensive quality checks, terminology reviews, consistency checks, as well as DTP QA to verify your project's linguistic, cultural, technical, and stylistic accuracy. Thanks to our QA system, we deliver the highest levels of quality and accuracy within the agreed time schedules.

#### C. Our Formula of Success: Bringing People, Technology, and Processes Together



You can be 100 % confident that only experts will work on your translation and localization projects. Our global teams of experienced native translators, editors, voice over artists, DTP specialists, localization engineers, and project managers have extensive subject-matter expertise and relevant academic education. They are also based in their home countries, which makes them culturally sensitive. They are carefully handpicked, having passed our rigorous evaluation and selection process, to deliver on time and to the highest standard.



We embrace up-to-date, efficient translation technology and tools to ensure the highest quality translation possible. Our teams leverage Translation Memories, terminologies, and dictionaries and establish glossaries and style guides. Integrating these powerful tools maximizes the accuracy and consistency of your content while speeding up the translation process and cutting down costs.



**Processes** 

We see our efficient processes and tools a means to your end – effectively and efficiently meeting your goals for quality, budget, and time. With methodologies, we guarantee seamless, customized processes and workflows to better fit our clients' needs. Not only that, but we leverage our processes and tools to ensure on-time deliveries and keep costs in check, without any surprises. With the help of our dedicated project managers, we work closely with you and customize workflows. Our processes are flexible and efficient, allowing us to deliver the largest and most technically complex projects faster, with high quality and within budget.

Looking for the right partner? We know the translation and localization industry like the back of our hands. We'll be excited to partner with you. We'll be an extension of your team delivering tailored solutions and meeting your entire specifications while giving you complete peace of mind so you can focus on what you do best – running your business!

### **bayantech Clients**

Over the past 15 years, we've been devoting our hearts and minds to our clients, achieving great successes and building lasting relationships. bayantech has had the pleasure collaborating with and helping hundreds of prestigious businesses and organizations – in a vast array of industries.















### **Contact Info and Offices**

bayantech is here for you and always ready to help no matter where you are or what language you speak. Our offices are located all around the world.





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