CURRICULUM VITAE

Address

Anna Kröger Probsteigasse 41 50670 Cologne Germany

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Personal dates

Name Anna Kröger

Date and city of birth 5 November 1982, Solingen, Germany

Nationality

German

Education

03/2006 Bachelor of Arts in Information and Communication Science

Grade: 1.2 (= "very good")

2003-2006 University of Applied Sciences Cologne: study subject "online editor"

Topics: communication and media, journalism, marketing, web design, HTML, methods

of research, law; optional subject: culture and media

1993-2002 August-Dicke-Schule, Solingen (secondary school); "Abitur" (university entrance quali-

fication)

Education abroad

1996 Students exchange with Bridport, England (four weeks)

1998 Students exchange with Chalon, France (four weeks)

1999/2000 Students exchange with Invercargill, New Zealand (four months)

2001 International creative project European Classes in Belgium

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since 05/2008 Noraktrad S. L., Madrid: freelance translator

03/2008-05/2008 Fundación Europea Sociedad y Educación, Madrid: project management assistant,

translator

since 09/2006 Internet agency denkwerk, Cologne: copywriter

Clients: Condor, Nokia, Obi, Pfeifer und Langen, Viega

05/2006-07/2006 Advertising agency BMZ + more, Dusseldorf: junior content manager

Clients: Toyota, Lexus, Vaillant

03/2005-07/2005 Publisher First Blue, Mönchengladbach: editorial and marketing intern

since 07/2004 Content provider iPublish, Munich: author (freelancer)

Clients: Nestlé (Maggi and Thomy), Merian

07/2003-07/2004 Public relations agency Media Consulta, Cologne: student assistant

08/2002-01/2003 Advertising agency Baycom, Bonn: design intern

Qualifications and interests

Languages German (native)

English (professional level; TOEFL: 637, equivalent to 95 percent)

Spanish (advanced)
French (intermediate)

Off-the-job training Integrated Campaigns, Dialogue Marketing, Spanish, Photoshop, web design and

HTML, Flash 5, black and white photography, painting

Applications Microsoft Office, Photoshop, Dreamweaver, Freehand

CMS RedDot, Typo3, Lotus Notes, Day Communiqué, Tridion, GFD

Anna Kröger, Cologne, August 24, 2008